HAKAN OZALP
December 2023

CONTACT DETAILS

Plantage Muidergracht 12
Amsterdam Business School, University of Amsterdam
Amsterdam, Netherlands

Mail: h.ozalp@uva.nl
Web: Google Scholar
Social Media: Twitter

ACADEMIC APPOINTMENTS

Assistant Professor | 2021 September-Current | **Amsterdam Business School, University of Amsterdam**
Assistant Professor of Strategy and Innovation, Strategy and International Business Section, Digital and Innovation Group

Visiting Professor | 2020 September – 2021 July | **LMU Munich**
Center for Advanced Studies, "Platforms as Organizational Forms" Research Group

Assistant Professor | 2018 August- 2021 August | **Vrije Universiteit Amsterdam**
Assistant Professor of Strategy and Innovation, KIN Center for Digital Innovation

Lecturer (Assistant Professor) | 2017 May- 2018 August | **Leeds University Business School**
Lecturer in Strategy, Management Division
"Global Strategy and Innovation Management" MSc. Programme Director

Post-Doc | 2016 January – 2017 April | **LMU Munich, ISTO**
Post-Doctoral researcher at the Institute for Strategy, Technology and Organization

EDUCATION

Ph.D. in Business Administration and Management 2016 April | **Bocconi University**

Dissertation: "Technological Change, Learning, and Product Performance: Evidence from the US Video Game Industry"

Committee: Franco Malerba (chair), Tobias Kretschmer, Carmelo Cennamo, Jay Horwitz

M.Sc. in Economics and Management of Innovation and Technology 2010 | **Bocconi University**
Studied abroad at Robert H. Smith School of Business, University of Maryland in Spring 2010
Supervisor: Gianmario Verona

B.Eng. in Management Engineering 2008 | **Istanbul Technical University**

RESEARCH INTERESTS

Platform Ecosystems; Technological Change; Industry Dynamics; Modularity; Organizational Learning; Video Game Industry

PUBLICATIONS

Ozalp, H., Eggers, JP, Malerba, F. (2023). **"Hitting Reset: Industry Evolution, Technological Change, and the Dynamic Value of Firm Experience"**, *Strategic Management Journal*, 44: 5, 1292-1327.

Miric, M., Ozalp, H., Yilmaz, D.E. (2023). **"Tradeoffs to Using Standardized Tools: An Innovation Enabler or Creativity Constraint?**", *Strategic Management Journal*, 44: 4, 909-942.

Argyres, N., Nickerson, J., Ozalp, H. (2022). **"Platform Competition and Complementor Responses: Insights from Combining Design Rules with the Comparative Adjustment, Opportunity and Transaction Cost Framework"**, *Industrial and Corporate Change*, 32: 1, 112-128.

Ozalp, H., Ozcan, P., Dinckol, D., Zachariadis, M., Gawer, A. (2022). "**"Digital Colonization" of Highly Regulated Industries: An Analysis of Big Tech Platforms' Entry into Healthcare and Education**", *California Management Review*, 64: 4, 78-107.

One of the most read articles in 2022 in California Management Review

Kanat, I.E., Hukal, P., Ozalp, H**.** (2022). **"Two Strategy Playbooks for Complementor Survival on Digital Platforms"**, *MIS Quarterly Executive*, 21:1, Article 4.

Pereira, J., Tavalei, M., Ozalp, H. (2019). **"Blockchain-based platforms: decentralized infrastructures and its boundary conditions"**, *Technological Forecasting and Social Change*, 146: 94-102.

Cennamo C., Ozalp, H., Kretschmer, T. (2018). **"Platform Architecture and Quality Trade-offs of Multihoming Complements"**, *Information Systems Research, 29(2): 461-478.*

TIM Division Best Paper Award Finalist as: Ozalp H., Cennamo C., "Platform Architecture, Multihoming and Complement Quality", Academy of Management Annual Meeting, 2017.

Ozalp, H., Cennamo, C., Gawer, A. (2018). **"Disruption in Platform-based Ecosystems"**, *Journal of Management Studies, 55(7): 1203-1241.*

Ozalp, H., Kretschmer, T. (2018). **"Follow the crowd or follow the trailblazer? The differential role of firm experience in product entry decisions in the US video game industry"**, *Journal of Management Studies, 56 (7), 1452-1481.*

UNDER REVIEW

Miric, M., Ozalp, H., **"Standardized Tools and the Generalizability of Human Capital: The Impact of Standardized Technologies on Employee Mobility**"

Status: 3rd *R&R at [Journal name withheld]*

Argyres, N., Bigelow, L., Nickerson, J., Ozalp, H., Yilmaz, E.D. **"Strategic Responses to Innovation Shocks: Evidence from the Video Game Industry**"

Status: *R&R at [Journal name withheld]*

Khanagha, S., Ansari, S., Ozalp, H., Rindova, V., **"How Ericsson Sidelined Wimax: The Dynamics of Ecosystem Legitimacy and Incumbent Response to Technological Competition**"

Status: *R&R at [Journal name withheld]*

Fa, C., Zadeh, T., Ozalp, H., Volberda, H. **"The Platform Provider's Dilemma: The Role of Trust in a Platform Ecosystem**"

Status: *Under review at [Journal name withheld]*

WORKING/IN PROGRESS

Batikas, M., Liu, Y., Miric, M., Ozalp, H. **"Impact of Privacy Regulation on Experimentation and Innovation**"

Status: *In preparation for submission*

Fa, C., Zadeh, T., Ozalp, H., Volberda, H. **"How platform integration affects knowledge sharing among incumbent complementors**"

Status: *In preparation for Submission*

Karanovic, J., Cennamo C., Ozalp, H., Boons M. **"Name Your Price: Platform Design Change and Service Providers' Responses**"

Status: *Writing Draft*

Gambardella, A., Ozalp, H., Pozzo, I., and Yilmaz, D.E. **"The Beauty or the Beast? Unlocking Recombinant Determinants of Performance for Artistic and Functional Product Designs**"

Status: *Writing draft*

Kretschmer, T., Ozalp, H., Rietveld, J. **"Battle Royale: Reverse Envelopment**" (working title)

Status: *Early stage/Extended abstract*

AWARDS AND SCHOLARSHIPS

2022 | Best Reviewer Award, SMS Competitive Strategy IG
2022 | Best Paper Award, EURAM Strategic Management Business Ecosystems and Digital Strategy Track
2017 | Finalist, AoM Technology and Innovation Management (TIM) Division Best Paper Award
2015 | Bocconi University 5th year competitive PhD research grant

ACADEMIC EXPERIENCE

Teaching (Teaching Qualification: BKO)

Analyzing Digital Data (PhD) – 2022 – **VU Amsterdam** (joint with **University of Amsterdam**)
Digital Transformations (MBA) – 2022, 2023 – **University of Amsterdam**
Strategy & Organisation – Case Study Tutorials (Bachelor) – 2022, 2023 – **University of Amsterdam**
Masterclass on Platforms and Ecosystems (Professional/Executive) - 2018, 2019, 2020 - **VU Amsterdam**
Platforms and Digital Strategy (Digital Transformation Exec. Program) – 2019, 2020 – **VU Amsterdam**
Digital Innovation: New Ways of Organising and Working –2018, 2019, 2020 – **VU Amsterdam**
Organizing for Sustainable Innovation (Bachelor) –2018, 2019, 2020 – **VU Amsterdam**
Strategic Management of Technology and Innovation (Bachelor) – 2018, 2019, 2020 – **VU Amsterdam**
Innovation Management in Practice (Master) –2017 – **Leeds University Business School**
Strategy Management (Bachelor) –2017 – **Leeds University Business School**
Frontiers in Strategy Research (Master) –2016 - **LMU Munich**
Empirics of Organizations (Master) –2016 – **LMU Munich**
Management and Economics of Network Industries (Bachelor) – 2016 - **LMU Munich**
Building Theory for Innovation Strategy Research (Bachelor) – 2016 - **LMU Munich**

INVITED PRESENTATIONS

Consortia and Workshops

Academy of Management TIM Division, Doctoral Consortium (Panelist), August 2020
Academy of Management STR Division, Junior Faculty Consortium, August 2019
SEI Doctoral Consortium 2017 (Faculty), September 2017
Academy of Management TIM Division, Junior Faculty Consortium, August 2017
Academy of Management TIM Division, Doctoral Consortium, August 2016
EM-Lyon Chamonix PhD Seminar in Management, March 2016
Atlanta Competitive Advantage Conference (ACAC), Research Development Workshop, May 2015
Consortium on Competitiveness and Cooperation (CCC), New York, NY, April 2015
Academy of Management BPS Division, Doctoral Consortium, August 2014
KTO Paper Development Workshop, Skema Business School, June 2013

Paper/Poster Presentations

Conference Presentations:
Academy of Management Annual Conference (2014, 2015, 2016, 2017, 2019, 2020, 2022)
Academy of Management Specialized Conference (2018)
Academy of Management MOC Division Annual Conference (2019)
Strategic Management Society Annual Conference (2014, 2015, 2016, 2018)
Strategic Management Special Conference (2014)
DRUID Society Conference (2014, 2016, 2017, 2019, 2023)
DRUID Society PhD Academy (2014)
Platform Strategy Symposium (2015, 2020)
Organization Science Winter Conference (2019)
Wharton Mack Institute Innovation Conference (2020)
WISE (2019)
Munich Summer Institute (2019)
Strategy Science Conference (2023)
European Digital Platforms Research Network Conference (2023)

Invited Paper Presentations:
Radboud University Nijmegen, May 2023
University of Exeter SITE Seminar, January 2021
ESADE Entrepreneurship Institute Seminar, December 2020
Oxford Platform Economy Interest Group Seminar, October 2020
Tulane University, Louisiana, USA, February 2019 (presented by co-author)
Tepper School of Business, CMU, Pennsylvania, USA, February 2018 (presented by co-author)
London School of Economics, Information Systems and Innovation Group, London, UK, March 2018
Temple University, Pennsylvania, USA, February 2018 (presented by co-author)
Utrecht University School of Economics, Utrecht, Netherlands, May 2016

Panels and Extensions
Co-organizer: "Interdisciplinary Conversations on Platforms: Strategic Roles of Digital Resources", Professional Development Workshop, Academy of Management Conference 2023 Annual Meeting, Boston, August 2023.

Co-organizer: "Interdisciplinary Conversations on Platforms: Design, Governance, and Evolution", Professional Development Workshop, Academy of Management Conference 2022 Annual Meeting, Seattle, August 2022.

Presenter: "Envelopment by GAFAM Platforms in Education", SMS Virtual 40th Annual Conference, Extension: Digital Platforms and Patterns of Disruption Across Industries, October 2020

Presenter: "Digitization in Emerging Economies", SMS 38th Annual Conference Extension: Platforms, Ecosystems and Partnerships in the Digital Age, INSEAD, France, September 2018

Co-organizer: "Categories or Submarkets: Different Perspectives on Within-Industry Heterogeneity", Academy of Management Conference 2015 Annual Meeting, Vancouver, August 2015

SERVICE AND MEMBERSHIP

Reviewer: Strategic Management Journal, Journal of Management, Organization Science, Management Science, Journal of Management Studies, California Management Review, Strategic Entrepreneurship Journal, Long Range Planning, Information Economics and Policy, Industrial and Corporate Change, Technovation, SMS, AoM, DRUID, ICIS, Swiss National Science Foundation

Service: AoM TIM Division Best Dissertation Award Reviewer (2018, 2019); SMS Research in Strategic Management Program Reviewer (A.Y. 2022-2023); AoM STR Turkish Cultural Conversation Co-host.

Member: Strategic Management Society, Academy of Management

GRANT AND ORGANIZATION

Surrey Business School Internal Research Grant – "The emergence and development of blockchain-based platforms: the case of the blogging and social network Steemit" – Main applicant: Mehdi Tavalei, Co-applicant: Joana Pereira, and Hakan Ozalp – Granted, 2900 GBP – October 2018

Leeds University Business School Small Research Grant – "The emergence and development of blockchain-based platforms: the case of the blogging and social network Steemit" – Main applicant: Joana Pereira, Co-applicant: Mehdi Tavalei, and Hakan Ozalp, Catia Pesquita – Granted, 2900 GBP – October 2018

Vrije Universiteit School of Business and Economics Library Committee Member – May 2019 – August 2021

OTHER SKILLS

Languages: Turkish (Native), English (Fluent), Italian (Intermediate), Dutch (Pre-intermediate)
Softwares: STATA, Python, R

REFERENCES

Available upon request