

# GEORGIA VALENTINOVA KIRILOVA

## MSc Economics and Business, Marketing

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Rotterdam, The Netherlands

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## EDUCATION

Erasmus University Rotterdam

### MSc Economics and Business, Marketing

2021 – 2022

Rotterdam, The Netherlands

- GPA 3.42 (out of 4) - Graduated in the 90th percentile.

Erasmus University Rotterdam

### BSc International Economics and Business Economics

2018 – 2022

Rotterdam, The Netherlands

## WORK EXPERIENCE

Lecturer Marketing

### Amsterdam Business School

January 2023

Amsterdam, The Netherlands

Teaching Assistant Professional Development

### Rotterdam School of Management

September 2021 - 2022

Rotterdam, The Netherlands

- Teaching 120 second-year university students the importance of soft skills such as writing skills, negotiation, coaching and leadership.

Teaching Assistant Empirical Marketing

### Erasmus School of Economics

February 2022 - May 2022

Rotterdam, The Netherlands

- Giving workshops, supervising and teaching 60 students how to analyse statistical output by using R.

Student Assistant HR

### Rotterdam School of Management

September 2021- May 2022

Rotterdam, The Netherlands

- Assisting in creating job descriptions, selecting, interviewing and hiring young professionals.

Global Marketing Intern

### Unilever

March 2021 - August 2021

Rotterdam, The Netherlands

- Taking a leading role as a project manager of Schmidt's deodorants. Assuring a timely production and delivery of the product. Creating market evaluation and reports.

EMEA Procurement Specialist Intern

### IBM

August 2020 - March 2021

Sofia, Bulgaria

## LANGUAGES

Bulgarian

English

Spanish

Dutch



## FURTHER EDUCATION

- MicroLab: How to explain complex ideas in a simple way - Community for Learning and Innovation, Erasmus University Rotterdam, November 2022
- Certificate for contributing as a volunteer at the event "Hello Space - Bulgaria/EU calling" - The Atlantic Club of Bulgaria, July 2021
- Certificate "The Fundamentals of Digital Marketing" - Google Digital Garage, December 2020
- Certificate "Programming basics with Python", April 2020
- Certificate of Completion "Elements of Artificial Intelligence" - University of Helsinki, February 2020

## PROJECTS & AWARDS

- Certificate completing a three-day seminar 'GLOBAL ACADEMY 2020' organised by The Atlantic Club of Bulgaria and the United States Embassy, October 2020
- Erasmus Plus Project 'Development of Marketing skills in an International Environment', July 2016, Barcelona

## EXTRACURRICULAR

Trainer for Productivity and Time Management

### LifeVersity

September 2022

Rotterdam, The Netherlands

Trainer for Leadership Academy

### LifeVersity

2021 - 2022

Rotterdam, The Netherlands

Head of Marketing

### Extraordinary Life

2020 - 2022

Rotterdam, The Netherlands

Social Media Manager

### Erasmus Centre for Entrepreneurship

2019 - 2020

Rotterdam, The Netherlands

## SKILLS

Organised



Critical Thinker



Detailed Oriented

