

L A U R A

D U P I N

A S S I S T A N T P R O F E S S O R

PROFILE

I am interested in how social mechanisms - particularly market identity, culture and tradition - affect organizations' and entrepreneurs' strategic behavior. My research examines how these factors influence decisions such as location choice, partnership selection and price setting. I use quantitative and qualitative methods in my empirical work.

ACADEMIC EMPLOYMENT

Amsterdam Business School, University of Amsterdam
Innovation and Entrepreneurship Department
Maternity Leave

Assistant Professor
Sept. 2020 - now

EDUCATION

Emlyon Business School, PhD in Management
Maternity Leave

2015 - 2020

Committee: *Filippo Carlo Wezel (chair), Bernard Forgues, Julien Jourdan, Tal Simons*

Visiting Scholar
Rotman School of Management, University of Toronto
Bocconi Università Commerciale

Sept. 2018 - April 2019
March 2018 - June 2018

Dartmouth College
B.A., Arabic and Middle Eastern Studies

2007 - 2011

PUBLISHED ARTICLES

- Dupin, L., Wezel, F.C. (2023) Artisanal or Just Half Baked: Competing Collective Identities and Location Choice Among French Bakeries *Administrative Science Quarterly*. doi:10.1177/00018392231179631
- Dupin, L., Wezel, F.C., Deichmann, D. (2024) What French Bakeries Get Right About Strategy. *Harvard Business Review*.
- Dupin, L., Wang, T., Wezel, F.C. (2022) Designing and Aligning Interprofessional Relations: Third Party Ties and Partnership Formation in the Silk Industry of 18th Century Lyon. *Organization Studies*. doi:10.1177/01708406221089606

WORKING PAPERS • EARLY PROJECTS

- Dupin, L., Piazza, A. "Blazing a Trail: Amsterdam Cannabis "Coffeeshops" and Competitive Firm Responses to Social Control (2009-2018)."
 - Dupin, L., Wezel, F.C. "Similarity is Closeness? Sociocognitive Space and Collocation on Organizations' Social Evaluations."
 - Dupin, L., Vermeulen, F., Wang, M. "The Spatial Segregation of Neighborhood Organizations and Entrepreneurs: Connecting Urban Inequalities to the Built Environment."
 - Royal Delft and its Porcelain Painters (1870-2020). *Coding and assembling dataset.*
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AWARDS & GRANTS

2024 Co-Investigator. University of Amsterdam Responsible Digital Transformation mid-size grant. "The Digitization of Illicit Urban Economies" Co-I with Rivke Jaffe, Thomas Poell and Wouter van Gent. (€198,720).

Co-Investigator. Seed Grant, University of Amsterdam, Center for Urban Studies (CUS). "The Built Environment and Urban Inequality." (€5,000).

2023 Netherlands Institute of Advanced Study Resident Fellowship, 2023-2024 (€32,500).

Co-Applicant. ASF (A Sustainable Future) grant. (€5,600).

TEACHING & SUPERVISION

Amsterdam Business School, University of Amsterdam

Teaching

- (Coordinator) Thesis Seminar: Entrepreneurship, Innovation and Creativity (BSc)
- (Coordinator) Creative Entrepreneurship (MSc)
- Strategic Management and Marketing Theory in the Creative Industries (MSc)
- Cases in Creative Entrepreneurship (MSc)
- Cultural Entrepreneurship and Innovation (MSc)

Supervision

- MSc Theses: (31)

EM Lyon Business School

- Strategic Management, (EMBA)
- (TA) Strategic Management (MSc)
- (TA) Quantitative Design, (PhD)

ACADEMIC SERVICE

Committees and Assignments

- 2 0 2 4** JASEIN (Junior Academics in Strategy, Entrepreneurship, and Innovation in the Netherlands) - Co-Founder and Coordinator
- 2 0 2 3** Working Group: Attracting and Maintaining Women Academics. FEB Faculty, UVA.
- Organizational Committee. Business, Society & Responsibility (BSR) Seminar, ABS.
- 2 0 2 1 - 2 4** Social Committee - Entrepreneurship & Innovation, ABS

Reviewing

- AOM OMT (2015-)
- Reviewer (Organization Studies, Strategy Science, Journal of Management Studies)

SEMINARS, CONFERENCES & INVITED TALKS

- 2 0 2 4** Invited Panelist, Academy of Management (Chicago, August)
PDW - "Studying Creative Industries: Opportunities and Challenges"
Invited Panelist, Academy of Management (Chicago, August)
Symposium - "Technology: Democratizing Access or Exacerbating Inequality"
Invited Panelist, Academy of Management (Chicago, August)
PDW - "Navigating Spatial Approaches to Address Grand Challenges"
Nagymaros Conference (Madrid, June)
Paper presentation:
NIAS Three-Day Symposium on "The Spatial Segregation of Neighborhood Organizations and Entrepreneurs"
Co-hosting and coordinating symposium.
Business, Society and Responsibility (BSR) Seminar (Rotterdam, March)
Paper presentation: "Blazing a Trail: Amsterdam Cannabis "Coffeeshops" and Competitive Firm Responses to Social Control (2009-2018)."
Invited Panelist, Navigating the Job Market, emlyon business school (online).
Inaugural JASEIN Seminar (Zeist, January)
Co-Founder and Host of the first edition of JASEIN
- 2 0 2 3** Creative Industry Conference (Fontainebleau, October)

Invited Panelist, Academy of Management (Boston, August)
OMT Doctoral Consortium - "Searching For and Landing a Position"
Invited Panelist, Academy of Management (Boston, August)
PDW - "Tradition: Resource or Constraint? Rediscovering and Theorizing
on the Role of Tradition in Organizations"
Egos Colloquium (Sardinia, July)
Paper Presentation: "Rivalry in the Shadow of Social Control: Evidence from
Amsterdam's Coffeeshops (2009-2018)
UvA-Institute of Advanced Studies (Amsterdam, June)
Hosted Research Seminar on "The Spatial Segregation of Neighborhood
Organizations and Entrepreneurs: Connecting Urban Inequalities to the
Built Environment".
Invited Panelist, Navigating the Job Market, emlyon business school (online).
Business, Society and Responsibility (BSR) Seminar (Amsterdam, February)

2 0 2 2 Creative Industry Conference (Amsterdam, June)

2 0 2 1 Egos Colloquium (virtual, July)
Paper presentation: "Ideological Cousins and Collocation: Do spillovers
from entrants affect incumbents' survival?"
Conducting Experiments in Entrepreneurship Research workshop (virtual, March)
Paper presentation: "Artisanal or Just Half Baked? Social Identities and
Location Choice Among French Bakeries"

2 0 1 9 Academy of Management (Boston, August)
OMT Consortium
Paper presentation: "Artisanal or Just Half Baked? Competing Craft
Ontologies and Location Choice Among French Bakeries"
Medici Summer School (HEC Paris, June)
Creative Industry Conference (Paris, June)
Paper presentation: "Artisanal or Just Half Baked? Competing Craft
Ontologies and Location Choice Among French Bakeries."
Organizing Creativity Workshop (Berlin, 2019)
Paper presentation: "Soie and Livre: Commercializing Creativity in the Silk
Industry of 18th century Lyon."

2 0 1 8 Egos Colloquium (Tallinn, July)
Paper presentation: "Artisans without Art: Understanding Market Demand
for Inauthentic Organizations."
Chamonix PhD Seminar (Chamonix, March)
Paper presentation: "Artisans without Art: Understanding Market Demand
for Inauthentic Organizations."

2 0 1 7 SMS Special Conference (Costa Rica, December)
Paper presentation: "The Alliance-Performance Relationship: A Meta-
Analysis" with Dakhli, Y., Dhoubadel, R., D'Souza, R., Arregle, J-L., van
Essen, M.
EDEN Strategic Management Workshop (INSEAD, November)
Essex Summer School in Social Science Data Analysis (UK, July)
Egos Colloquium (Copenhagen, July)

Paper presentation: "Weaving Career Upgrades from Social Capital: The Partnership Selection of 18th Century Lyonnais Silk Designers."
EDEN Social Network Analysis (Paris, April)

P R O F E S S I O N A L M E M B E R S H I P

Membership

- STORM Research - Emlyon's research center in Strategy and Organization
- JASEIN
- AOM, EGOS, SMS