fDi Intelligence x University of Amsterdam
fDi Markets database

2nd October 2023
FT Group

The Financial Times (FT) Group, a part of Nikkei Inc., provides a broad range of business information, news and services, recognised internationally for its authority, integrity and accuracy. The FT Group includes the fDi Intelligence portfolio of products and services. Specialising in all areas relating to foreign direct investment and investment promotion.
fDi Intelligence provides the world's most comprehensive offering of services related to foreign direct investment.

We help investment promotion agencies, economic development organisations and other governmental bodies attract inward investment.

We help companies and their advisers make informed site selection decisions.

Industry professionals of all types follow our news, data trends and analysis.
Our core services

**fDi Markets**
- FDI trends and lead generation tool

**fDi Benchmark**
- Location competitiveness benchmarking tool

**GIS Planning**
- Location analysis web tool
Sponsorship opportunities in our publication reporting on the business of globalisation

In-house video production promoting investment destinations worldwide

Conferences arm providing tailored events and investor roundtables
Smart decisions on crossborder investment

fDi Markets is the leading online global database of foreign direct investment (FDI) information.

The service provides real-time monitoring of investment projects, capital investment and job creation with powerful tools to track and profile companies investing overseas.

Video: Introduction to fDi Markets
Since 2003, fDi Markets has tracked over $10 trillion of investments globally from over 100,000 companies.

At the click of a button, the database can be used to generate reports for inward or outward FDI of a region, country, state or city. Likewise, it is possible to profile investors and download customised company reports. The motives and determinants for investment projects are also recorded.

fDi Markets is accessible online to subscribers with a login.
A subscription to fDi Markets includes

- Access to the lead generation tool, Investor Signals (see Investor Signals slide)

- Unlimited access to the online analysis and reporting tools to navigate the database of over 300,000 FDI project records, dating back to 2003

- Downloads of online reports

- Saved searches

- Access to the investment Newswire, delivering real-time news alerts on your area/s of interest directly to your inbox

- Customised training sessions

- Ongoing customer support from a designated Account Manager
Creating searches

Create searches in fDi Markets by: source markets; destination markets; industries; relocations; companies; company revenue; date-range; investment/jobs; project type; keyword; Investor Signal type
The homepage provides real-time tracking of investment projects as they are announced – it also allows the subscribers to download a list of the leading investors by: sector; sub-sector; business activity and geography.

Subscribers can also quickly download reports on their market to inform senior management of trends.
Investor Signals

Investor Signals is an optional premium component that allows subscribers to view companies who have intentions to invest before they have decided where.

Recording five types of signals:

- Considering project (new or expansion)
- New funding/resources for expansion
- New investment strategy
- New overseas supplier contracts
- New personnel
- New regional HQ or SMS office
The project database provides information on investment projects worldwide including:

- Source market
- Destination market
- Sector
- Sub sector
- Business activity
- Number of jobs created
- Capital expenditure
- Number of projects
Profile companies

**fDi Markets** is the only resource providing detailed analysis of company’s overseas investment projects. Tracking over 100,000 companies covering all sectors and sub-sectors.

Identify key personnel to contact – with all projects we are tracking, we aim to record the name of the person and contact details associated with the project – saving you time in identifying senior level management to contact.
Spot sector and market opportunities

fDi Markets allows subscribers to conduct in-depth analysis. You can also clearly view motives being cited by the key contacts when selecting locations.
Option 1: One-year access to fDi Markets Premium 1 user = EUR 11 655

Option 2: One-year access to fDi Markets Library (university) 3 concurrent licences = EUR 9 660

Option 3: One-year access to fDi Markets Customised 1 user – FDI in Manufacturing only = EUR 6 000

All prices displayed exclude VAT and are valid until 2\textsuperscript{nd} November 2023. The purchase of a licence is inclusive of extensive online training to encourage users to use the tool effectively.

Thank you for taking the time to read this presentation. Should you have any questions, please contact me.

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