

Ethics in Management Research

Coordinator: Arno Kourula & Richard Ronay

Period: November-December, 2023

Proposed Dates and Times

Tuesday, November 7, 13:00 – 16:00

Tuesday, November 14, 13:00 – 16:00

Tuesday, November 21, 13:00 – 16:00

Tuesday, November 28, 13:00 – 16:00

Tuesday, December 5, 13:00 – 16:00

Tuesday, December 12, 13:00 – 16:00

Learning goals: By the end of this course students should be able to:

- Apply a number of normative and descriptive ethical theories to research practice
- Understand key ethical issues experienced in the research process
- Understand how and why pressures to publish can undermine ethical research practices
- Describe other metrics of impact beyond impact factor and citation count
- Design an ethical experiment

Teaching method and contact hours:

Discussion, lectures, and invited discussants

Assessment: 2-page personal ethical handbook (80%) + peer review of *two* other students' handbooks handle (20%) – give structure for peer review.

Facilities needed:

Room with projector

Course summary: This course is intended to provide graduate students with an understanding of the ethical issues faced by researchers in the field of management. Students will be provided with an overview of ethical issues in management research, introduced to normative and descriptive ethical theories, read and discuss cases surrounding ethical pressures in research, third party collaborations, experimental ethics, and qualitative research.

Overview of Sessions (preliminary)

Session 1: Foundations and Futures

Tuesday, November 7, 13:00 – 16:00

In this session, Arno Kourula & Andrea Weihrauch will introduce normative and descriptive ethical theories. They will then use these frameworks to explore ethical issues associated with the use of new technologies in research contexts.

Session 2: Ethical Pressures in Publishing

Tuesday, November 14, 13:00 – 16:00

In this session, Richard Ronay will use a case study to highlight how pressures to publish can increase the attractiveness of ethical shortcuts, and associated consequences. We will explore changes in the field that followed from data fabrication scandals and “p-hacking”.

Session 3: Experimental Ethics

Tuesday, November 21, 13:00 – 16:00

In this session, Alfred Zerres will provide an overview of ethical issues in experimental research.

Session 4: Ethical Issues in Qualitative Research

Tuesday, November 28, 13:00 – 16:00

In this session, Arno Kourula, Ona Akemu, and Laura Dupin will lead a discussion on ethical issues in qualitative management research.

Session 5: Collaborating with Third Parties

Tuesday, December 5, 13:00 – 16:00

In this session, Arno Kourula will host a “fireside chat” with Niek Brunsveld from UvA central, and an industry guest. The topic will be ethical issues that can arise when collaborating with third parties both inside and outside of academia.

Session 6: Ethically Navigating the Research Process

Tuesday, December 12, 13:00 – 16:00

In this session, Richard Ronay will host a discussion with ABS’s data office, Bas Bouten, and the coordinator of the ABS Research Institute, Deanne Den Hartog. The goal is to provide a blueprint for best practices in research planning, collaborating, and data management.