Join us for our

**Kick-Off Event**

**Responsible Leadership: Navigating Expectations & Reality**

**When?** November 2, 17:00-19:00

**What?** During the kick-off meeting you will learn about ARLead, its people, and of course about responsible leadership. What is it? Why does it matter?

**Where?** Amsterdam Business School, Room M1.03

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**Program:**

- Introduction by the dean of the Amsterdam Business School
- Two speakers:
  - Annebel de Hoogh (Professor of Responsible Leadership at the University of Amsterdam)
  - Frederieke Leeflang (Chair of the Board of Directors at Nederlandse Publieke Omroep)
- Panel discussion
- Networking

Refreshments will be served