

The Executive MBA

Boutique MBA in the heart of Amsterdam

'I am very pleased that you are considering our Executive MBA to boost your future career. The Amsterdam Business School is located in one of continental



Europe's capitals of creative industries, vibrant entrepreneurship and multinational enterprises. Being triple-crown accredited by AACSB, AMBA and EQUIS, we are proud to welcome you at one of the top 1% business schools in the world. As a boutique MBA, we limit our cohorts and want students with extensive work experience in various industries and highly international backgrounds. With a strong focus on peer learning you will learn as much from them as from our instructors, bringing together in-depth industry experience and worldclass academic reputation. Our personalised approach sets the Executive MBA/EMBA apart and creates a unique opportunity in a vibrant business environment. The highlights of the programme include our contemporary curriculum, Amsterdam Leadership Programme and International Study Trip to Cape Town, all designed for future leaders in business and society. I look forward to welcoming you!'

Dr. Sebastian Kortmann

Programme Director

Are you ambitious and looking to pursue the next step in your career, growing to a higher managerial position and ultimately becoming CEO? Our part-time Executive MBA programme (EMBA) helps you to become an independent leader with entrepreneurial spirit and skills. You will be surrounded by motivated classmates in one of Europe's capitals of culture, entrepreneurship and business.

Why choose the Executive MBA

- Small interactive classes In small classes, with around 35
 candidates, you can fully interact with fellow students and our
 lecturers. Students can choose to attend classes in an on-campus
 or hybrid format.
- Customised to your individual career ambitions During the programme you work on your personal career goals.
 Through one-on-one coaching, electives and training courses, you develop your capabilities both personally and professionally.
- Network oriented in a multidisciplinary and international environment We arrange for students from diverse backgrounds to team up. We have close links to the Amsterdam business community and international partners, which results in an outstanding and contemporary curriculum.
- Personal one-on-one career guidance During the programme you have various opportunities to enhance your career skills, supported by our ICF certified MBA Career Partners.
- Internationally recognised MBA title Our MBA is ranked in the top 100 of European Executive MBA's in the 2021 Financial Times Ranking. The Amsterdam Business School is also one of the best business schools in the world, with Triple Crown accreditation. Additionally, the Amsterdam Business School is part of the University of Amsterdam, one of the few Dutch universities ranked in the global top 100 of QS Rankings and the Times Higher Education World University Ranking.

For whom?

The Executive MBA is designed for ambitious professionals who wish to pursue or further develop their career in the international business world. Our students are intelligent, daring, motivated and hard-working. Their dedication and drive in the classroom prepares them to become confident, inspiring and passionate leaders of the future.

Programme

The Executive MBA programme combines theory and practice. Its curriculum consists of a core programme, electives, a study trip and the Amsterdam Leadership Programme, as well as optional Careers Services. You will gain all knowledge and skills needed to become a future leader in business and society.

As an EMBA student, you follow 2 courses per block for 2 evenings per week. We optimise the scheduling by teaching on either Mondays and Wednesdays, or Tuesdays and Thursdays.

Core Curriculum

The core curriculum consists of four domains addressing various key challenges for future leaders in business and society. You will become an expert in Leadership Qualities, Strategic Thinking, Quantitative Skills and managing Contemporary Challenges.

Electives

The following electives are offered: International Consulting Trip, M&A and Restructuring, Entrepreneurial Finance, Corporate Venturing, Scaling-up Businesses, Innovation Management, and Product Management. All electives are taught in the evening (18:30-22:00) with the exception of the International Consulting Trip. Students select a minimum of 2 electives.

Executive MBA Programme

Block 1 (Sep-Oct)	Block 2 (Nov-Dec)	Block 3 (Jan)	Block 4 (Feb-Mar)	Block 5 (Apr-May)	Block 6 (June)
Year 1		^			
ALP: Introductory lecture	ALP: Leadership weekend		ALP: Intervision	ALP: Closing	
				lecture	
Strategic Performance	Valuation		Corporate		
Management	Change Management		Finance	Marketing &	
Competitive &			• Purpose-Driven	Sales in the	
Corporate Strategy			Strategy	digital age	
				Digital Business	
		Select 2 electives (minimum) during these blocks			
Year 2					
• Ethics, Responsibility	Developments in	International	The Executive		Actualysis
and Sustainability	International Business	Study Trip to	Process		Business
• Business Negotiations	Strategic Analytics	South Africa			Simulation
		MBA Company Project (until 15 August)			
		• Select 2 election	ves (minimum) during	these blocks	

'I truly enjoy the lectures and the ongoing engagement and dialogues with my classmates on assignments. The small class size encourages me to voice my opinion. The cohort is comprised of professionals from different industries. As a result, everyone examines challenges through different lenses. A big advantage of the Executive MBA is that I can directly apply new learnings to my work. After completing this programme, I want to seek more thought leadership opportunities to positively influence strategy and innovation on a larger scale.'

Ahmed Mansour

Executive MBA student, class of 2022

Campus format: on-campus or hybrid

As an EMBA student you choose your campus format. You can choose between on-campus or hybrid education, which means that you will either be on-campus for 80% of your educational activities, or 80% online (hybrid). We offer flexibility that goes in both directions. As a hybrid EMBA candidate you are expected on-campus for 7 to 9 activities each academic year. These take place on Friday during the day or in the evening, but also in 1 weekend (career workshops, company visits and the Amsterdam Leadership Programme®).

Workload

The EMBA allows you to combine work and study through evening classes twice a week (18:30 to 22:00). Together with class preparation, casework and assignments, the EMBA requires about 25 hours a week. Classes for the full-time and EMBA cohort are seperated, except for electives. Hence, you will meet some of the full-time MBA candidates during the electives. Apart from the International Consulting Trip, electives are also always taught in the evening, from 18:30 to 22:00.

Amsterdam Leadership Programme (ALP)

The ALP is about developing your personal and professional leadership skills, building unique leadership talents and gaining top management insights. The idea is not to provide a single 'correct' perspective, but rather to encourage personal reflection and insight critical for future work and personal success. As an EMBA candidate, you immerse yourself in the ALP throughout the first year of your studies.

International Study Trip to South Africa

During this one-week trip to Cape Town, you deep-dive into a vibrant ecosystem and experience business operations in an emerging market. The EMBA cohort is going to South Africa in the second year (January, block 3 of year 2).

'This MBA was an obvious choice for me. The ABS has an excellent reputation, and I like the flexibility that the programme offers. I was also impressed with every interaction I had with the ABS team during the application process.'

Alice Stephenson (cover)
Executive MBA student, class of 2021

MBA Career Partners

Our MBA Career Partners will support you in the process of shaping your post-MBA career. You get access to ICF certified career coaches, professional skills development and networking opportunities with top recruiters, companies and our invaluable alumni network.

Workshops and events are organised throughout the year, helping you to develop the career skills to be successful in the Dutch job market.

		Careers	
Career coaching	Block 1 (Sep-Oct)	Introduction and formulation of your career goals	
	Block 2 (Nov-Dec)	Workshops in Core Career Skills	
	Block 3 (Jan)	Career Workshops &	
	Block 4 (Feb-Mar)	Executive Career Event	
	Block 5 (Apr-May)	Career Workshops	
	Block 6 (June)	Execute your Career Plan	

Company Project

Applying the acquired knowledge to real world business challenges, students develop their consulting skills in a self-selected company environment ranging from startups to multinational enterprises. The Company Project is a combination of a consulting project and mini-thesis. Typically, an EMBA candidate will consider existing business challenges from their employer.

Previous students have done their Company Project in companies such as Avanade, TomTom, Heineken, Vodafone, Philips and several start-up companies.

Network

Build your network and increase your chances on the job market. With an MBA degree from the University of Amsterdam you will have access to an international network of alumni and companies.

EMBA student profile

Highest degree

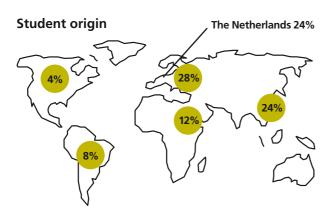






Gender





International students 76%

Average age

36

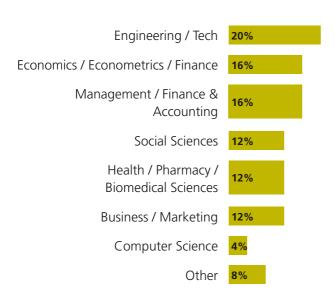
Work experience

11

Managerial experience

6.0

Academic Background



Top 5 Industry Experience

1	Consulting / Advisory / Strategy
2	High Technology / Electronics / E-commerce
3	FMCG / Marketing / Retail
4	IT / Telecommunications
5	Healthcare

Other: Finance & Accounting, Logistics, NGO, Energy, Legal

Practical information

€3,000 Early Bird discount (until 1 March '24)

Degree

Upon graduation, you will be awarded the official Master of Business EMBA degree title from the University of Amsterdam.

Application

Check your eligibility for the EMBA by submitting your profile to the MBA CV Quick Scan at abs.uva.nl/mba.

Admission steps and timeline

Our admissions team will coach you through every step of the admissions process. The admission steps are as follows:

- 1. Submit online application
- 2. LTP Assessment
- 3. Admissions Interview

The admissions process takes around two to four weeks, dependending on your own input and follow-up.

Typically, the admissions team responds within 48 hours.

Tuition fee €46,000

Literature €500 (approx.)

& software

Duration 24 months

Start September

Admissions requirements

 Bachelor's degree from a recognised research university

- 3 years postgraduate work experience
- GMAT / GRE score report
- English proficiency

Admissions deadline

1 August

Language English

Contact

MBA Admissions Team

admissions-MBA@uva.nl

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