Analytics for a Better World

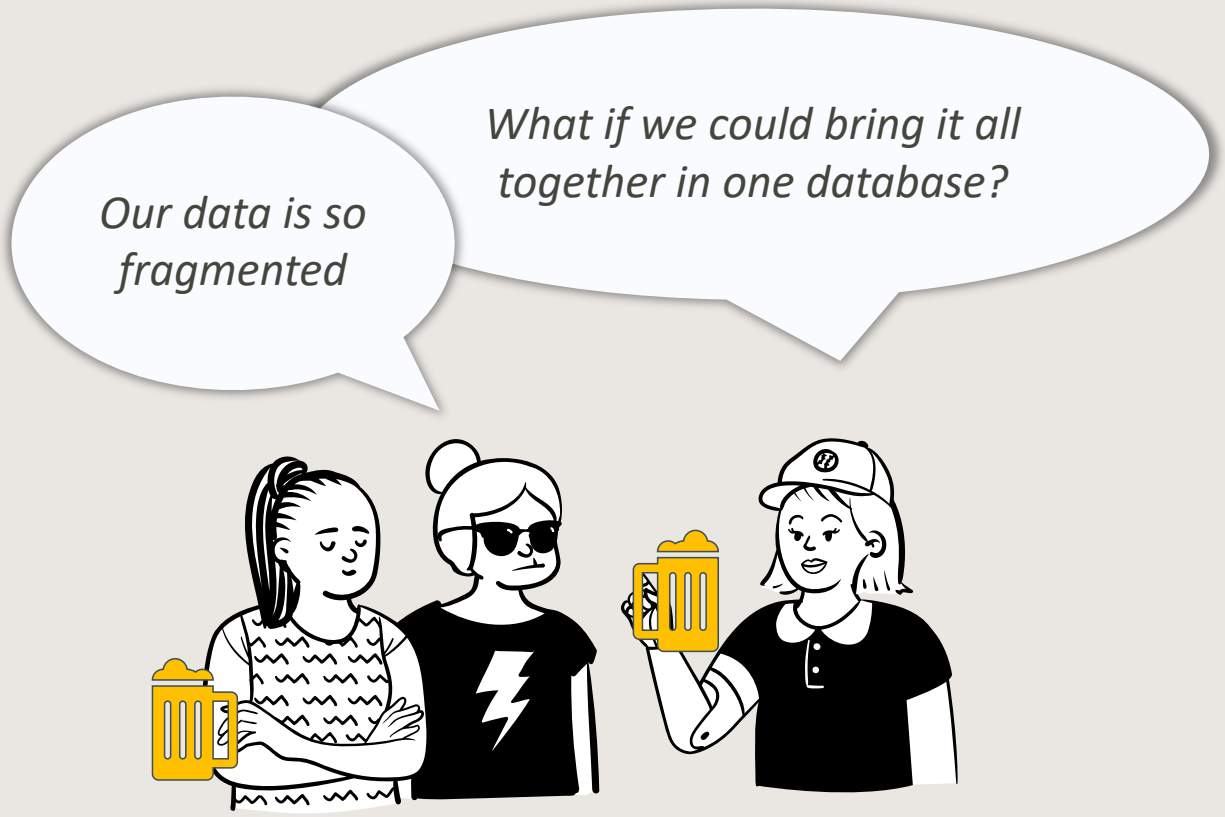
It Takes Two to Tango

How tech companies and non-profit organisations can benefit from each other in achieving the SDGs

Elianne Anemaat

DISRUPT DEVELOPMENT

AMSTERDAM DATA COLLECTIVE

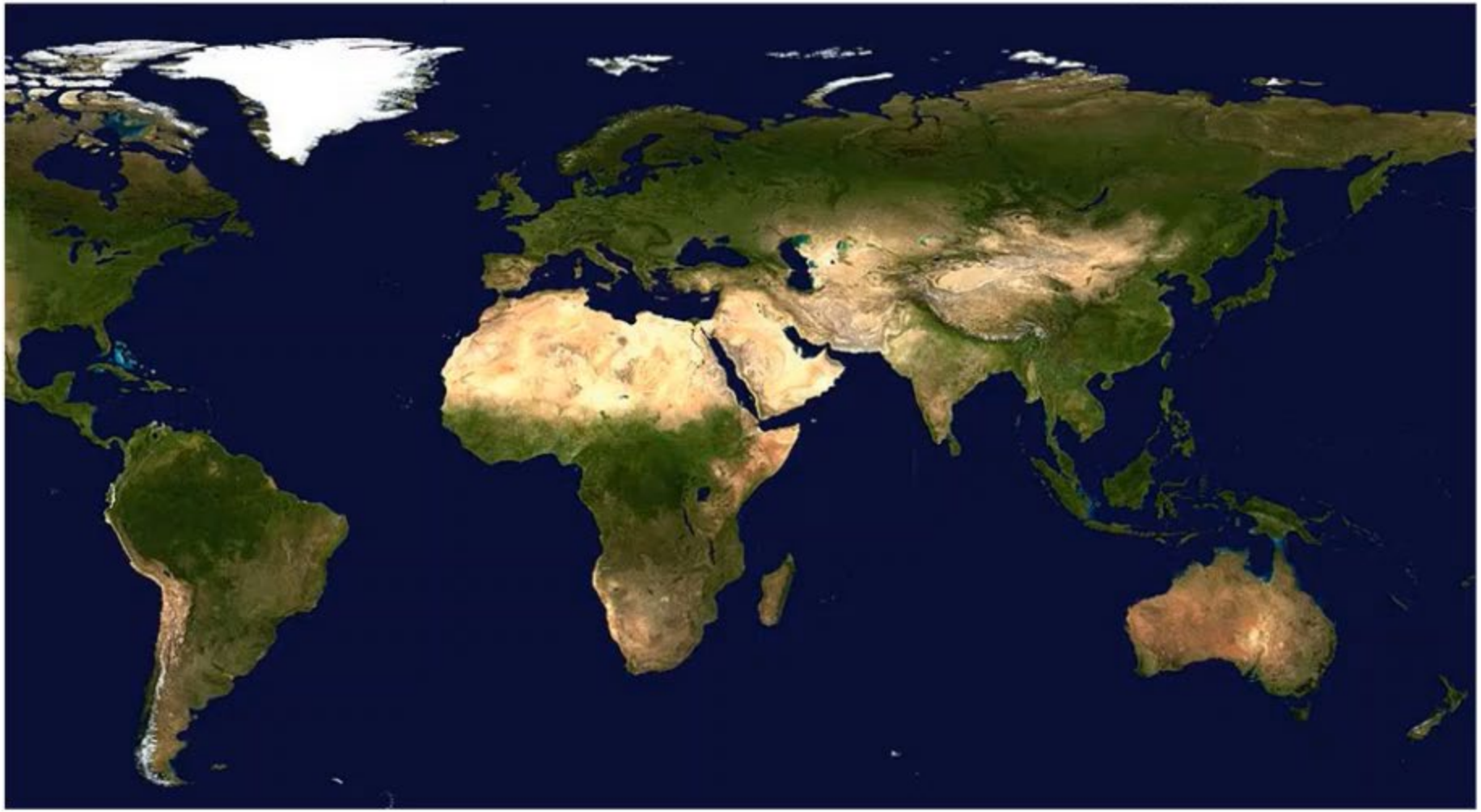

Our data is so fragmented
What if we could bring it all together in one database?



www.Bandicam.com

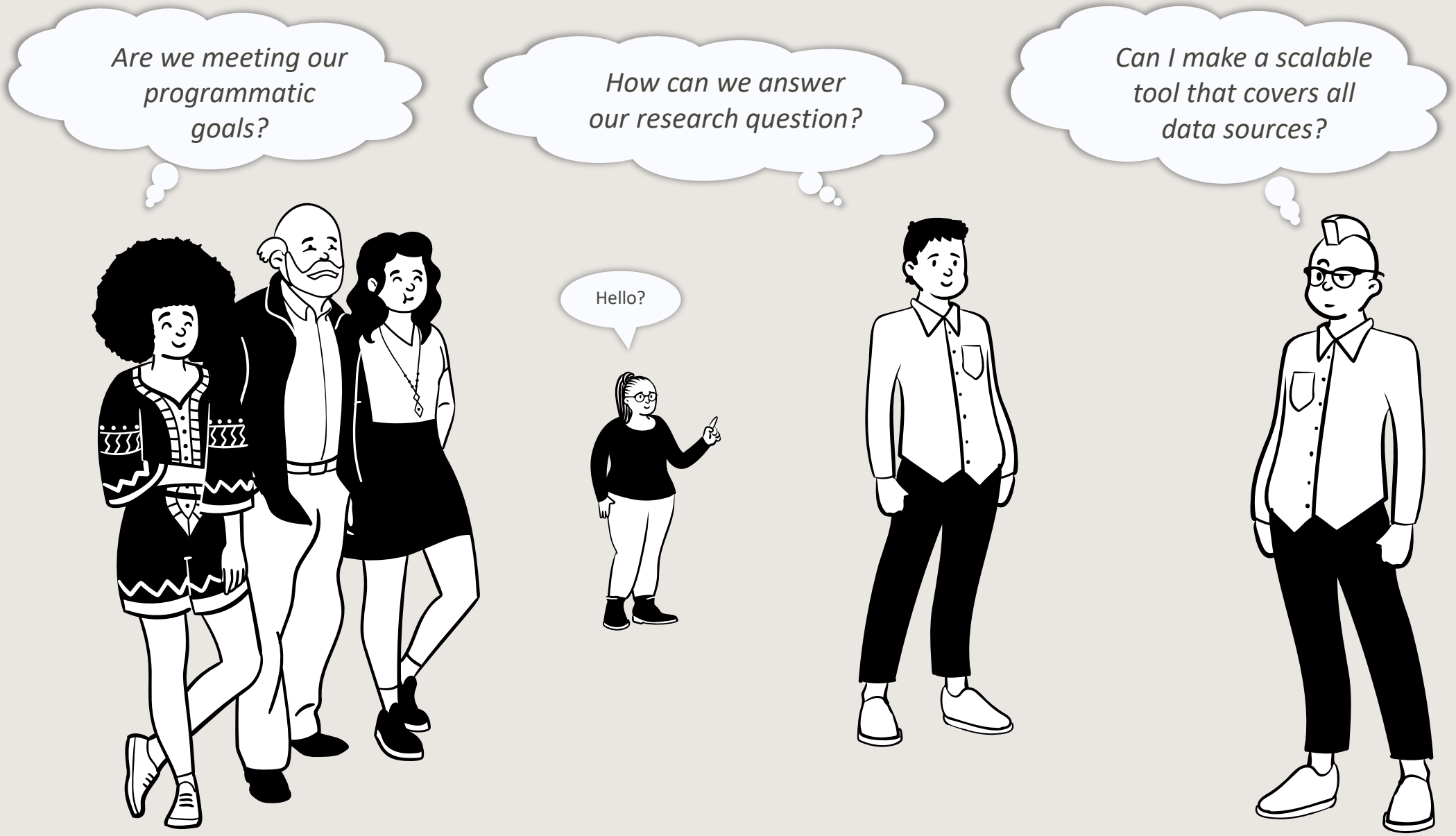
Indicators

GLOBAL



SOAIDS STOP AIDS NOW! Aids Fonds




Are we meeting our programmatic goals?
How can we answer our research question?
Can I make a scalable tool that covers all data sources?
Hello?



Purpose



Process



People

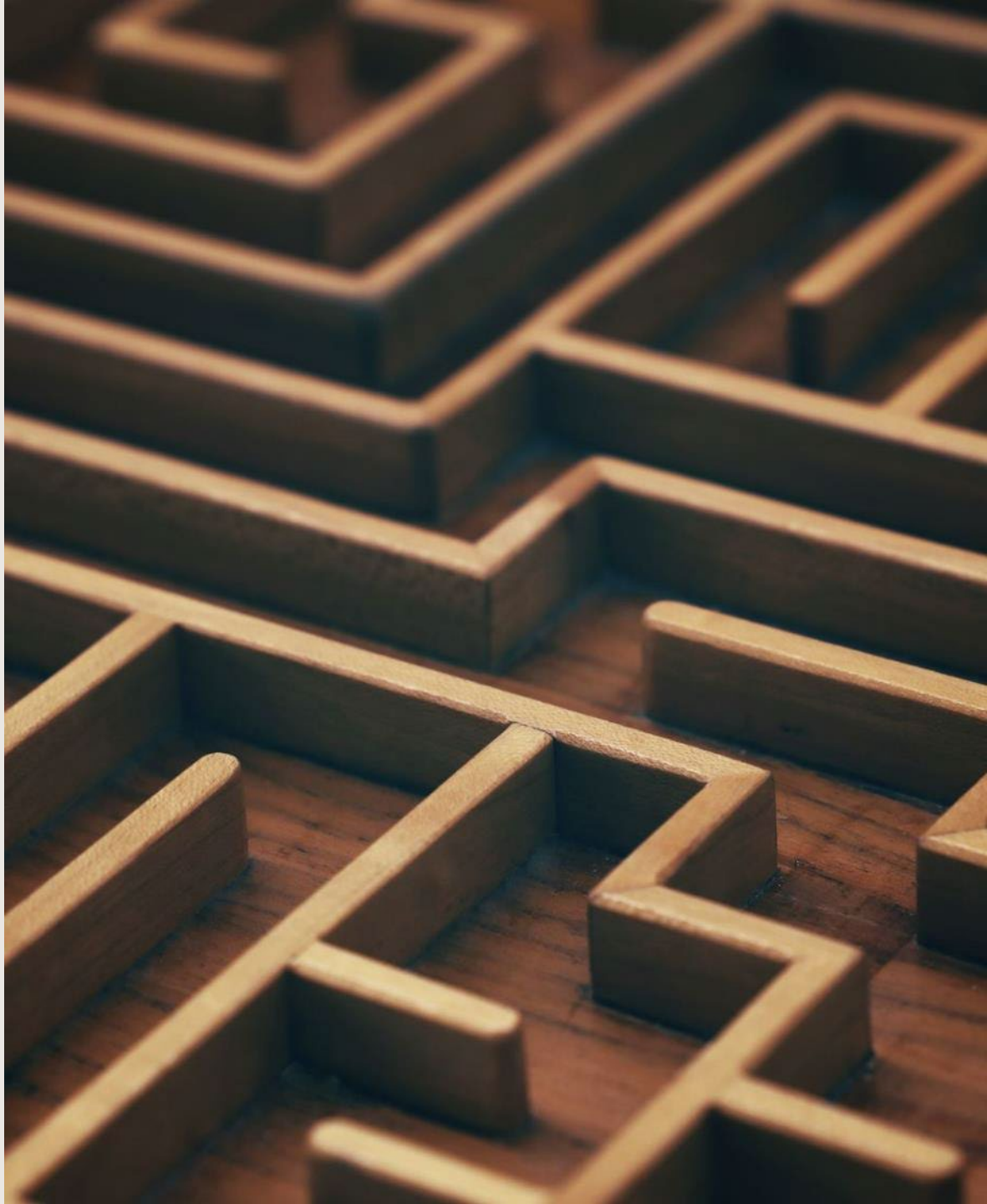
purpose

noun

The reason for which something is done or created or for which something exists

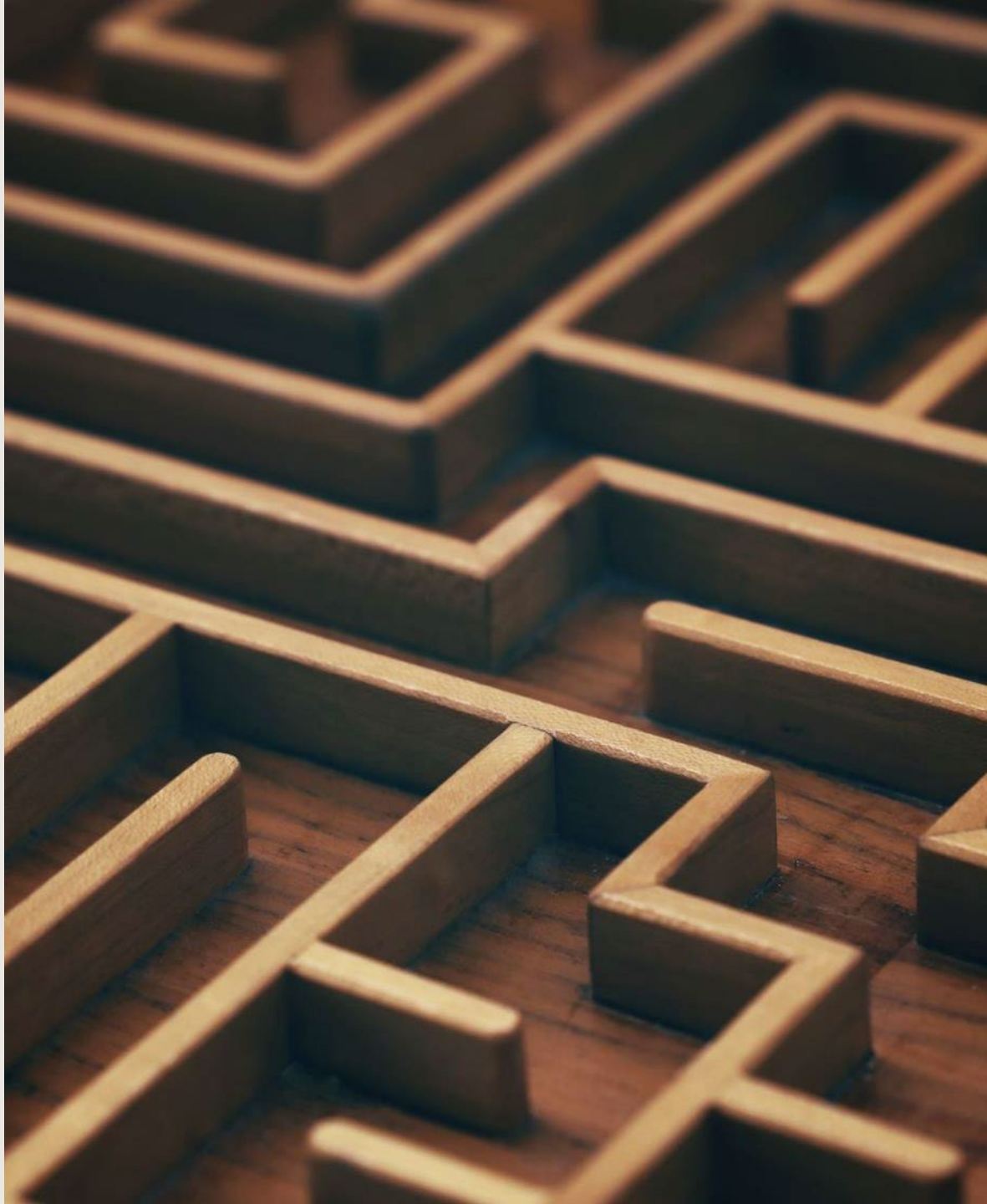
Does it work?

Are we doing things right?



Does it work?

Are we doing the right things?



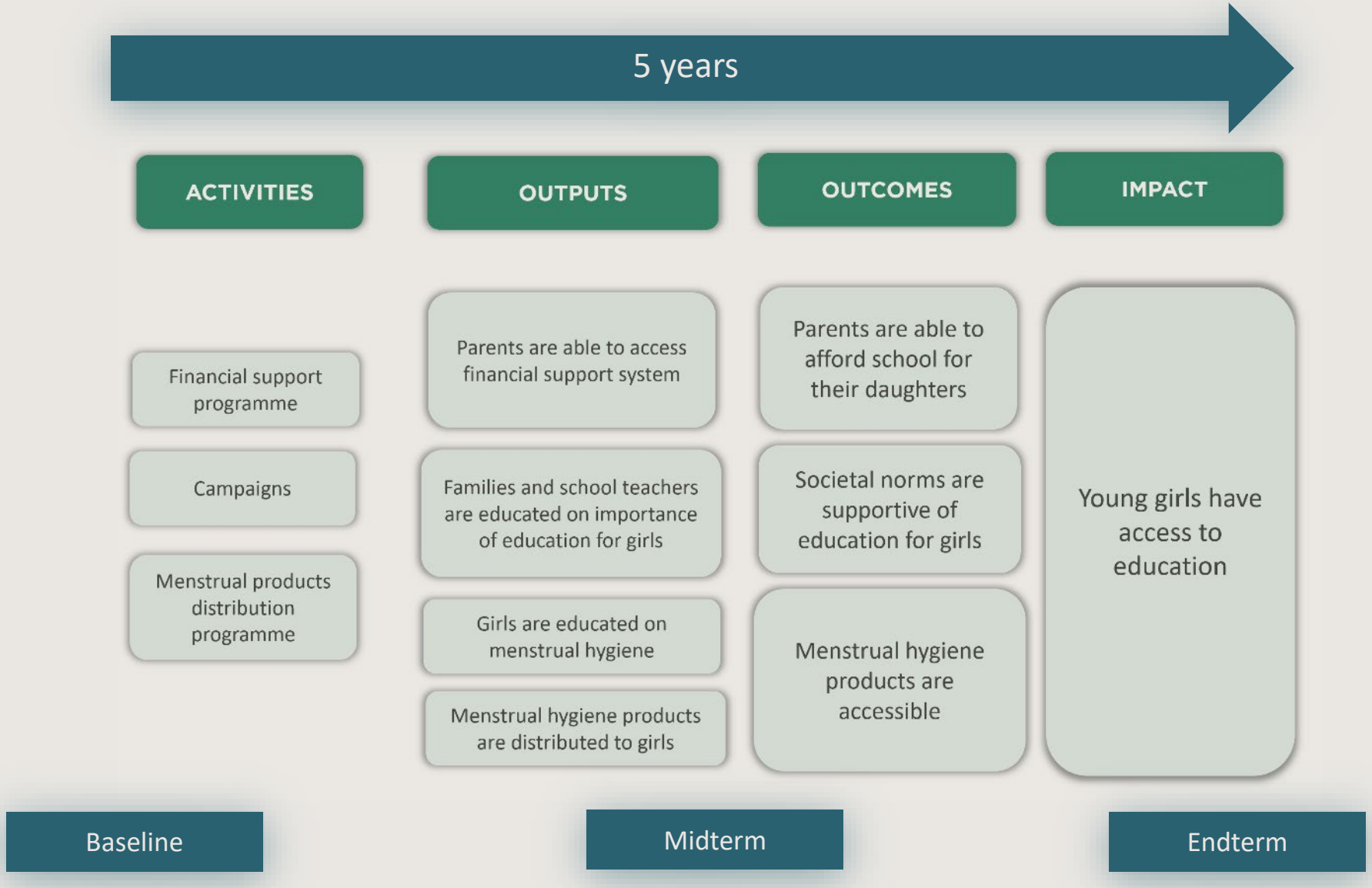


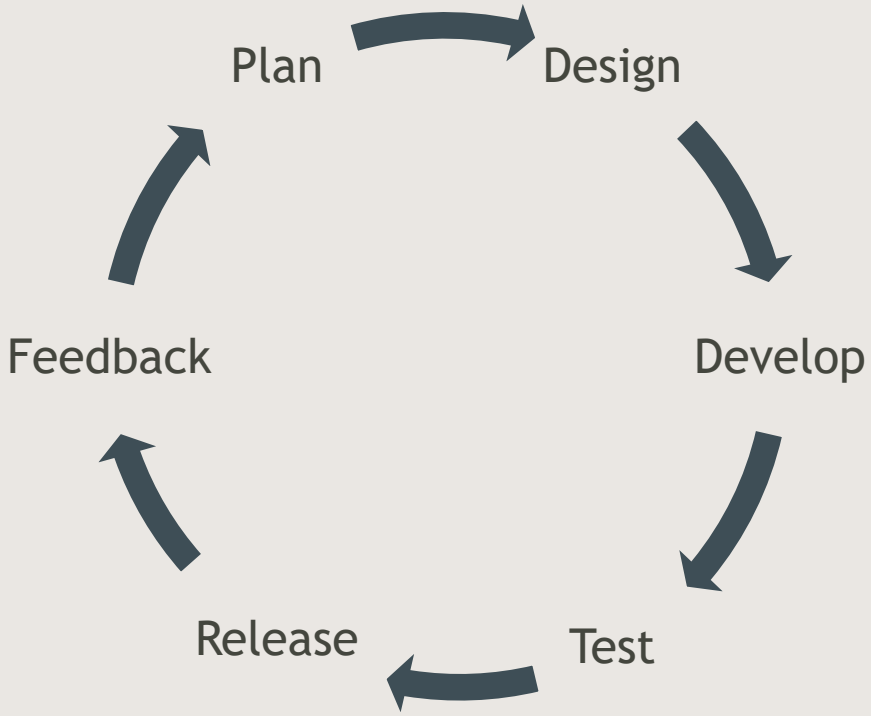
ACTIVITIES	OUTPUTS	OUTCOMES	IMPACT
Financial support programme	Parents are able to access financial support system	Parents are able to afford school for their daughters	Young girls have access to education
Campaigns	Families and school teachers are educated on importance of education for girls	Societal norms are supportive of education for girls	
Menstrual products distribution programme	Girls are educated on menstrual hygiene	Menstrual hygiene products are accessible	
	Menstrual hygiene products are distributed to girls		

process

noun

A series of actions or steps taken in order to achieve a particular end.


5 years
ACTIVITIES
OUTPUTS
OUTCOMES
IMPACT
Financial support programme
Campaigns
Menstrual products distribution programme
Parents are able to access financial support system
Families and school teachers are educated on importance of education for girls
Girls are educated on menstrual hygiene
Menstrual hygiene products are distributed to girls
Parents are able to afford school for their daughters
Societal norms are supportive of education for girls
Menstrual hygiene products are accessible
Young girls have access to education
Baseline
Midterm
Endterm

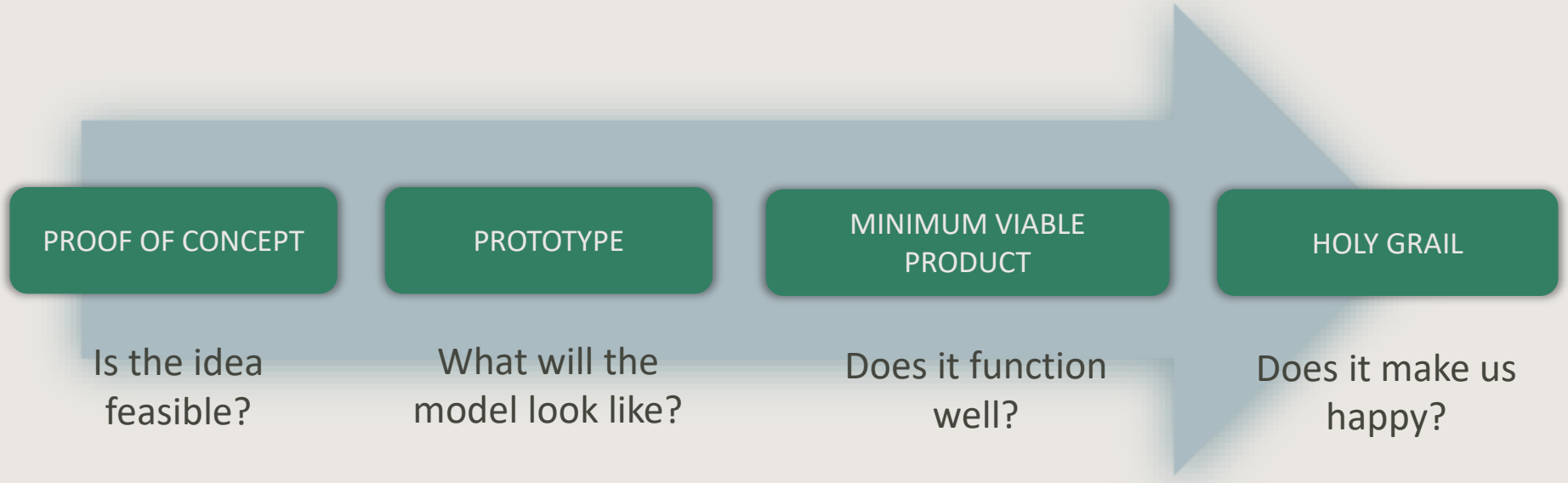

Plan
Design
Develop
Test
Release
Feedback



Think big

start small



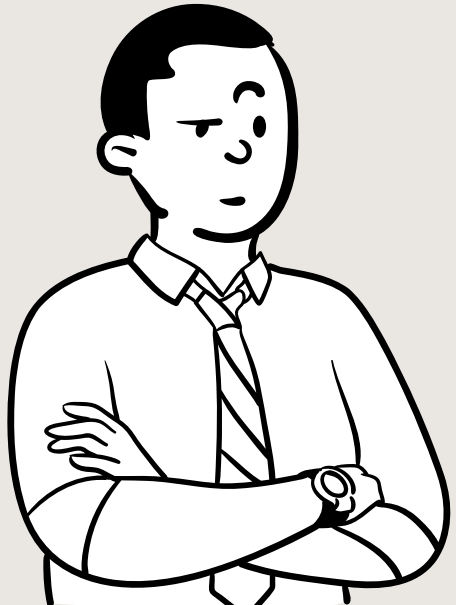

PROOF OF CONCEPT
PROTOTYPE
MINIMUM VIABLE PRODUCT
HOLY GRAIL
Is the idea feasible?
What will the model look like?
Does it function well?
Does it make us happy?

people

noun

Human beings making up a group or assembly or linked by a common interest.

So who’s going to pay for all this?



Getting started



We are ready for the future. Are you?

MAKE THE BEST DECISION, EVERY TIME

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