Preface

This is the ninth annual research report of the Universiteit van Amsterdam Business School (ABS). The report gives an account of the policies, organisation, activities and results of the research included in the ABS research institute. Again, much has been achieved this year. Our staff have not only been active in publishing in high quality international journals and books, but also in national Dutch outlets, both academic and professional. Research output has been made public in other ways as well, inter alia at internal and external seminars and conferences and via the press. An overview of activities is summarised in part A with a full list of publications and activities by programmes contained in part B; which reveals that ABS has continued to maintain its reputation as a leading centre of business research in Europe.

The highlight of our research report is the continued high level of output in quality international journals. In 2010 our published output of refereed articles in international research journals grew to close to 80 papers, with again a substantial number in A journals (the top 4-5 journals in each discipline), as well as a large number of publications accepted and thus forthcoming. I congratulate and thank all staff for their significant contributions over the past year.

The above has been achieved despite the gloomy situation that the faculty has found itself in since the beginning of 2010. Due to financial difficulties there has been an overall increase of teaching loads with 40%, a vacancy stop and (formally announced in April 2010) a formal reorganisation. Needless to say that the large turbulence has greatly endangered research output as well as our ability to retain high-quality staff. Most programmes, but accounting and finance in particular, have faced serious challenges in this regard in 2010 and the first half of 2011. The outflow of top-researchers will most certainly have its effect on output in the coming years as it will take some time to replace those who have left, often with promising young researchers. Fortunately, the financial crisis is over and, beginning in 2012, the faculty will face better financial prospects which allow ABS to grow again, in line with the large and growing student body.

I would like to take this opportunity to again thank everybody who has been important to the ABS research effort over the past year. A special word of thanks for Allan Hodgson, who was research director (and director of ABS) in the period August 2009 until August 2010; we are grateful for this contribution to ABS in general in the six years that he worked here. Finally, suggestions on how to best further our research goals are always very much welcome and appreciated.

Prof.dr. Ans Kolk
Director of the Research Institute of the Amsterdam Business School

June 2011
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PART A

GENERAL OVERVIEW
1. THE RESEARCH INSTITUTE OF THE AMSTERDAM BUSINESS SCHOOL

1.1. OBJECTIVES AND MISSION

Our strategy is to conduct and publish internationally recognised research across a broad range of business disciplines. We see research as vital to the business school; we aim to provide research based education. This does not require that all staff are renowned researchers or that all teaching modules are based on research. It does require that we publish international research across the broad spectrum of business disciplines, that we have areas of excellence, that students are exposed to relevant academic research in their programmes and that all courses are designed in the light of the overall object. We also encourage all applied research to be available to and inform practitioners through professional journal outputs.

1.2. ORGANISATION

ABS-RI is the research institute of the Amsterdam Business School (and one of the two research institutes in the Faculty of Economics and Business). The structure of ABS, and the position of ABS-RI within it, is shown in figure 1. It gives an overview of the five academic sections that we had in 2010 and their concomitant research programmes. Since 2005, each of the academic sections has had a research programme that expresses the focus and output of major staff members. While section heads are accountable to the department chair for issues related to their section members, it is the research director who is responsible for research policy and strategy, and for allocation of research time based on staff members’ international refereed publications. In 2007, two new research programmes – HRM/OB, and strategy & marketing – were created.

The two main committees in the ABS are the ABS Management Team (consisting of the Dean of the ABS (currently the FEB dean), the Director of the Research Institute, the Department Chair, the Director of the Graduate School and the Director of the Institute for Executive Education), and the Heads of Section committee, which consists of the above (minus the Executive Education Director) and the heads of sections. In the HoS meetings all policies related to staff and relevant developments within ABS are discussed, and areas for research improvement and development identified. Aspects discussed have been included budgets for sections, personnel policy and journal lists. Decisions and accompanying information are subsequently communicated to staff and, if applicable, also put on the website. Due to the rather difficult financial situation and the crisis management installed at FEB level the two committees have not met regularly in 2010.

In view of the integrated nature of activities within ABS, this is a somewhat different structure than followed for other research institutes that are not part of a business school. However, we see it as crucial to embed research decision-making across the board (not only and most directly in staffing, but also to encourage and facilitate integration of research in teaching where desirable and possible). Results achieved since the creation of ABS and ABS-RI are proof that this has been a very good strategy, as also underlined by the EQUIS panel which granted us our re-accreditation in April 2010. As an illustration of the integrated nature, it can be mentioned that support for the ABS-RI director is being given by the Head Administrator (bestuurssecretaris) of ABS, who also supports the department chair, and the ABS MT more broadly. In this way, a very efficient approach has been taken, with synergies being reaped in a structure that does not require a separate support office for the research institute.

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1 Those staff members not (yet) included in sections fall directly under the department chair. Output from staff members who are not included in an academic research programme of ABS-RI are listed under ‘other research’ in part B of this report.

2 It must be noted, however, that not all those included in research programmes are also by necessity formally part of the respective section.

3 It should be noted that only those with an appointment that includes research can be given research time (so not those who have a formal ‘lecturing only’ (i.e. ‘docent’) appointment).
1.3. BACKGROUND AND STRATEGY

When ABS-RU was created in 2002, research programmes and researchers in the areas of business studies (and included in the Department of Business Studies) were brought under its umbrella. This encompassed three programmes (Corporate Finance and Financial Systems; Accounting, Organisations and Society; and Information Management/PrimaVera) and some researchers not

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4 Prof.dr. Allan Hodgson was Dean ABS (and research director) until August 2010. Prof.dr. Eric Fischer, who was dean of FEB in 2010, became dean of ABS subsequently as well. Prof.dr. Ans Kolk became director of the ABS research institute in November 2010. Prof. Fischer will leave by August 2011, after which prof.dr. Han van Dissel will become dean of FEB/ABS. The IM section and research programme will be discontinued in 2012.
included in programmes. As outlined in more detail in the first annual research report of the business school, a wide variety could be noted in coherence, quality and research traditions. While particularly the finance group and a few nuclei outside it already had an international research and publication record, significant steps towards international presence through academic publications had to be taken.

It was noted at the time that this strong focus on increasing international refereed publications should not harm the strengths in more applied, usually nationally-oriented, research, sometimes carried out by part-time staff members, of which there were many. This was seen to be a valuable links to practitioners, crucial for attracting (post)graduate students, external research funding and, most importantly, for achieving the ABS purpose of contributing to the societal debate and providing guidelines for management practice and policy making. For the ABS, this societal function, and the concomitant duty of helping to preserve Dutch research outlets, was and is seen as one of two equally important pillars on which government support to universities rests (with the contribution to the international academic debate as the other).

The main component of our strategy to improve research quality and output in international refereed journals has been fairly straightforward: the recruitment of good, fulltime academics with these capacities, and providing facilities and a stimulating research environment. Since 2004, significant steps were made in recruitment, which covered all sections in a planned progression. In the first year accounting was strengthened at the full professor level, followed by management from 2005 onwards, in line with the rapid growth in student numbers. Section 2 gives details and shows developments over the years. Most research programmes now have a broad core of faculty who publish in international academic journals (see particularly section B of this report). Some areas need further strengthening (because of the growing inflow of new students and recent staff departures).

Several supporting policies to realise our objectives have been adopted. In terms of the overall ABS personnel policy for academic staff, this has the following aims:

- to assist in the achievement of the aims of the ABS, and
- to provide an attractive working environment for the staff.

The first objective requires appropriate policies in the fields of recruitment, tenure, promotion and (early) retirement. The second requires that the ABS provides attractive employment (salary, expenses, leave, computers, office space, secretariat, promotion criteria, good management) and academic (Ph.D. students, seminars, colleagues) conditions. A highly qualified and well-motivated staff is the main asset of a teaching and research institution and essential to its success. Staff are expected to provide excellence in teaching and research and to be good colleagues, making a useful contribution to the ABS as an organisation.

Furthermore, it is ABS policy to operate a workload weighting system. Researchers with output in good international refereed journals are allocated 50% of their time for research; the other 50% is filled by teaching. Management duties, if substantial (i.e. beyond regular responsibilities such as coordination that comes normally with teaching), are deducted from staff members’ teaching time (this applies only to a limited number of people). This arrangement has several advantages:

- It acts as an incentive so productive academics can reduce their commitment to teaching
- It helps implement our research policy. If the majority of core staff have 50% of their time devoted to research this is a considerable investment
- It ensures equity and accountability. If there is no discrimination in teaching loads to account for other commitments, this would not recognise the considerable input by researchers.

All of the above has greatly increased research output in the past several years.

It should be noted, however, that the 2010 financial difficulties of parent faculty FEB, however, will have some detrimental effects, as already noted in the preface. In the first half of 2010 the Dean of

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FEB increased the teaching load of all staff by 40% (in effect diminishing research time to 30%). Furthermore individual research allowances were cut by 40%. Together with the vacancy stop these policies put a heavy burden on research staff. For 2011 ABS has decided to again give the full individual research allowances, whilst cutting other budgets. For 2012 the objective is to bring down the increased teaching loads.
2. INPUT: STAFF AND RESOURCES

2.1 RESEARCH STAFF

Table 1 clearly sets out the notable increase in research staff over the years. The table gives overviews for the ABS as a whole, and for the five individual programmes. It shows the growth in research capacity overall, and in the various areas. A feature is the continued increase in research capacity across all disciplines.

Table 1: Staff input ABS-RI

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<tbody>
<tr>
<td>WP 1 (first flow of funds, excluding Ph.D. students)</td>
<td>14.35</td>
<td>17.05</td>
<td>18.65</td>
<td>23.03</td>
<td>24.91</td>
<td>27.54</td>
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<tr>
<td>WP 2 (second flow of funds, excluding Ph.D. students)</td>
<td>0.79</td>
<td>1.47</td>
<td>2.30</td>
<td>1.80</td>
<td>0.40</td>
<td>0.80</td>
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<tr>
<td>WP 3 (third flow of funds, excluding Ph.D. students)</td>
<td>0.93</td>
<td>1.93</td>
<td>2.61</td>
<td>1.79</td>
<td>2.80</td>
<td>3.51</td>
</tr>
<tr>
<td>Ph.D. students</td>
<td>8.50</td>
<td>9.19</td>
<td>11.12</td>
<td>13.10</td>
<td>14.70</td>
<td>12.45</td>
</tr>
<tr>
<td>Total Research staff</td>
<td>24.57</td>
<td>29.64</td>
<td>34.68</td>
<td>39.72</td>
<td>42.81</td>
<td>44.30</td>
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<tr>
<td>WP 1 (first flow of funds, excluding Ph.D. students)</td>
<td>3.91</td>
<td>4.13</td>
<td>4.67</td>
<td>5.53</td>
<td>4.43</td>
<td>5.13</td>
</tr>
<tr>
<td>WP 2 (second flow of funds, excluding Ph.D. students)</td>
<td>0.00</td>
<td>0.00</td>
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<td>WP 3 (third flow of funds, excluding Ph.D. students)</td>
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<td>0.00</td>
<td>0.00</td>
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<tr>
<td>Ph.D. students</td>
<td>0.80</td>
<td>1.39</td>
<td>1.69</td>
<td>2.20</td>
<td>2.80</td>
<td>2.20</td>
</tr>
<tr>
<td>Total Research staff</td>
<td>4.71</td>
<td>5.52</td>
<td>6.36</td>
<td>7.33</td>
<td>7.23</td>
<td>7.33</td>
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<tr>
<td>WP 1 (first flow of funds, excluding Ph.D. students)</td>
<td>3.77</td>
<td>5.12</td>
<td>4.97</td>
<td>6.12</td>
<td>7.21</td>
<td>6.99</td>
</tr>
<tr>
<td>WP 2 (second flow of funds, excluding Ph.D. students)</td>
<td>0.79</td>
<td>0.80</td>
<td>0.50</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>WP 3 (third flow of funds, excluding Ph.D. students)</td>
<td>0.46</td>
<td>0.67</td>
<td>0.67</td>
<td>0.87</td>
<td>0.50</td>
<td>0.00</td>
</tr>
<tr>
<td>Ph.D. students</td>
<td>4.30</td>
<td>3.35</td>
<td>4.40</td>
<td>4.85</td>
<td>4.30</td>
<td>2.55</td>
</tr>
<tr>
<td>Total Research staff</td>
<td>9.32</td>
<td>9.94</td>
<td>10.54</td>
<td>11.84</td>
<td>12.01</td>
<td>9.54</td>
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<tbody>
<tr>
<td>WP 1 (first flow of funds, excluding Ph.D. students)</td>
<td>1.84</td>
<td>1.22</td>
<td>2.11</td>
<td>2.09</td>
<td>2.82</td>
<td>3.00</td>
</tr>
<tr>
<td>WP 2 (second flow of funds, excluding Ph.D. students)</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
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<tr>
<td>WP 3 (third flow of funds, excluding Ph.D. students)</td>
<td>0.46</td>
<td>0.67</td>
<td>0.67</td>
<td>0.87</td>
<td>0.50</td>
<td>0.00</td>
</tr>
<tr>
<td>Ph.D. students</td>
<td>1.63</td>
<td>2.25</td>
<td>2.50</td>
<td>2.75</td>
<td>2.82</td>
<td>3.00</td>
</tr>
<tr>
<td>Total Research staff</td>
<td>5.41</td>
<td>9.44</td>
<td>10.54</td>
<td>11.84</td>
<td>12.01</td>
<td>9.54</td>
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</table>

A distinction has been made between WP1, the so-called first flow of funds, which consists of money originating from university budgets; WP2, second flow, research projects funded by the Dutch Science Foundation (NWO) or the Royal Academy of Sciences (KNAW); and WP3, third flow, funds

6 In 2007 the Management Section was split into a Strategy & Marketing Section (ISM) and a Human Resource Management/Organisational Behaviour Section (HRM/OB). In 2006 there were 8,15 fte in Management (3,93 in HRM/OB, 4,22 in ISM) and in 2005 3,73 fte (0,17 in HRM/OB and 3,56 in ISM). These totals (all including Ph.D. students) are in the overall figures for ABS, but not reported separately.
obtained from other sources. Obtaining structural research funding from other sources than WP1, and especially WP2, is difficult. Nevertheless in the past few years, some second and third-flow funding has been obtained, and a clear strategy conveyed to all Heads of Sections is to encourage and support external funding applications. The research director also takes a direct active role in this respect where applicable.

As Table 1 does not include externally-funded Ph.D. students (0.8 fte WP2; 3.51 fte WP3), table 2 gives a detailed overview of the 2010 shares of first, second and third-flow funding for ABS as a whole, and for the research programmes specifically. The latter perspective exhibits considerable variety, with particularly the Information Management programme (due to the fact that the externally-funded Amsterdam Centre for Services Innovation (AMSI) has been positioned within the IM section), the Strategy & Marketing programme, followed by the HRM/OB programme showing some successful diversification of sources of funding away from the first flow (see section 3). Overall, external sources accounted for 14% of total in 2010; in 2009 this was 13%. While this is considerably more than in 2002, when a much smaller business school had only 9% external funding of its research staff, success in attracting external funding is fleeting and constant efforts need be put in.

Table 2: Funding sources

<table>
<thead>
<tr>
<th>Funding 2010 (programme/funding stream)</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>92%</td>
<td>0%</td>
<td>8%</td>
<td>100%</td>
</tr>
<tr>
<td>Corporate Finance &amp; Financial Systems</td>
<td>93%</td>
<td>4%</td>
<td>3%</td>
<td>100%</td>
</tr>
<tr>
<td>Information Management</td>
<td>72%</td>
<td>0%</td>
<td>28%</td>
<td>100%</td>
</tr>
<tr>
<td>Strategy &amp; Marketing</td>
<td>82%</td>
<td>6%</td>
<td>12%</td>
<td>100%</td>
</tr>
<tr>
<td>Human Resource Management / Organisational Behaviour</td>
<td>89%</td>
<td>0%</td>
<td>11%</td>
<td>100%</td>
</tr>
<tr>
<td>ABS programmes Total</td>
<td>86%</td>
<td>3%</td>
<td>11%</td>
<td>100%</td>
</tr>
</tbody>
</table>

Within ABS many professors supervise external PhD students, who do not follow a traditional trajectory. In recent years their numbers have grown significantly (see Box 1 for the ones currently registered).

**Box 1 External PhD students**

**Accounting**

**Hans Duits**


**Dennis Jullens**


**Rebecca Maughan**

_Social Accounting_, promotor: prof.dr. B. O’Dwyer [planned finalisation: October 2013]

**Arjan Brouwer**


**Finance**

**Alexander van de Minne**

_Rregional Decline, Human Capital, Demand for Housing and Housing Prices_, promotor: prof.dr. M.K. Francke [planned finalisation: 2013]

**Human Resource Management/Organisational Behaviour**

**Maarten de Haas**


**Dieuwke Wolting**

Information Management

Peter Beyer
Discourse in information governance, promoter: Rik Maes [planned finalisation: 2013]

Patty de Bruine

Robert G. de Boer
The impact of organizational modularity on organizational flexibility, promoter: Rik Maes [planned finalisation: end of 2013]

Paul Elzinga
Extensions and applications of data discovery for information-driven police governance and enforcement, promoter: Guido Dedene, co-promotor: Stijn Viaene [planned finalisation: 2014].

Dick Heinhuis
Multichannel service distribution, promoter: Rik Maes [planned finalisation: 2014]

Steven de Hertogh
Corporate governance techniques for enterprise 2.0, promoter: Guido Dedene, co-promotor: Stijn Viaene [planned finalisation: 2012]

Hans Hoogenboom
Business intelligence as a model for intelligence in policing, promoter: Rik Maes, co-promotor: Erik de Vries [planned finalisation: 2015]

Saima Khan
Knowing-in-Practice in Globally Distributed Outsourcing Arrangements, promoter: Rik Maes, co-promotor: Ard Huizing [planned finalisation: 2013]

Michiel Kooper

Cecilia Mercado
Analysis methods for strategic innovation of ICT-based services, promoter: Guido Dedene [planned finalisation: 2012]

Edward Peters
Discovery development with applications in healthcare management, promoter: Guido Dedene [planned finalisation: 2013].

Jan-Kees Schakel
Knowledge transfer in acute real-time situations, promoter: Rik Maes [planned finalisation: 2014]

Anton Soetekouw
The design of organization architecture, promotores: Guido Dedene and Rik Maes [planned finalisation: 2014]

Strategy & Marketing

François Lenfant

Larissa-Rebecca Fleisher
Flexibility of the automotive distribution system, promoter: prof.dr. Jean Johnson, [planned finalisation: 2014].

Stephen Tsang
Climate change and the automobile industry in China, promoter: prof.dr. Ans Kolk [planned finalisation: 2013].

Other research

Boon-Farmer, Mary van der
Organisational Behaviour, promoter: Jacob de Smit [planned finalisation: 2012]

Peter Blok

Budde, Axel
Suitability of a pattern recognitionalgorithm for the quantification of airline schedule co-ordination. Promotor: Jaap de Wit [planned finalisation: 2013]

Joustra, P.

Ksawery Mulinski
Essays on supply chain management, Promotores: Jacob de Smit and Hans Strikwerda [planned finalisation 2011]
2.2 RESOURCES AND FACILITIES

On the basis of the research time allowances made by the ABS-RI (and the FEB’s other research institute RESAM) in 2002, the FEB allocates funds to the two institutes, which are, in the case of the ABS-RI, subsequently channelled to the sections where the researchers are formally located. In the course of 2003, a start was made to split the budgets for both research institutes. However, this division was based on a historical situation in which the ABS had very little researchers and much more teaching activities than economics and econometrics; thus leading to an allocation of research funding of only one third of the total. Although the imbalance has been redressed to some extent in staff terms as a result of the appointment of business researchers, it has not yet been the case regarding the formal allocation system.

In the beginning of 2010 it became clear the FEB had to deal with a large deficit (then estimated at €7.6 million for 2010). This has resulted in the beforementioned vacancy stop, cutbacks in individual research funding of 40% and other measures already mentioned above. It was also the start of an improvement in the financial administration and availability of financial data for FEB. Only in 2011 did we obtain detailed data for income and expenditures at the level of the Research Institute, which made it clear that in 2010 about 6% of total costs (m€ 1.1,-) of the non-executive programme part of ABS consisted of non-staff expenditures like conference costs, travel, data etc. The majority of these were made by individual researchers (with allocated research time) from their own research accounts, the remainder by the Research Institute.

Since the major expenditures for a research institute is the research time allocated to individual researchers, the number of research faculty within the sections largely determines the size of the budget. The total budget personnel costs of the Department of Business Studies were close to m€12,- in 2010. Approximately 40% of this sum is allocated to the Research Institute.

As to facilities for Ph.D. students, this either goes via the Tinbergen Institute (particularly for Ph.D. students in the finance area) or, for the others, directly via ABS-RI. Facilities like computers, software and the library are provided centrally (university, faculty).
3. OUTPUT: ACTIVITIES AND RESULTS

3.1 ACTIVITIES AND INITIATIVES

Although the climate for research and related activities was less hospitable than in earlier years due to the financial situation described above the many individuals in ABS nevertheless contributed in various ways to building our school.

In 2010, many seminars have taken place again at ABS, organised by different research groups and programmes, frequently with prominent (international) guests as well as our own staff. Another important activity has been the preparation and submission of research grant proposals. Considerable effort has been put in this year again, as shown in box 2, which gives an overview of the applications for both 2nd and 3rd flow of funding. As already noted in section 2.1, there have been some success for both smaller and larger grants in both second and third stream funding.

Box 2: Applications for external funding in 2010

Abcouwer, A.W. (2010). Research project HRMatch on the mismatch between supply and demand of labour in the ICT sector for Governmental Organizations (Overheidstafel), Total project amount: € 90.000,- [granted].

Avital, M. (2010). Grassroots € 1.000,- to design and implement a collaboration platform that supports distributed work of innovation development teams as well as illustrates the advantages and power of "open innovation" in the classroom environment.


Kolk, A. & Pinkse, J. (2010). The role of business in a climate-induced market transition. NWO open competition MaGW [not granted].


Leenders, M.A.A.M. (2010). Co Applicant and member of interdisciplinary research team on Entertainization of Society (P. Valkenburg PI). Funded for 4 years by FMG.

Leenders, M.A.A.M. (2010). Off-label prescription and the role of side-effects and regulatory labeling on the success of medicines, research proposal, together with IMS Health, Intersysystems, Iknow, and the University of Pennsylvania. [in progress with some parts granted].


Vinig, G.T. (2010). Picken in de Delta (PID) 2010/11. A € 1.37 million grant for “Proof of Concept” programs. Co-financing from the municipality of Amsterdam has been approved. Pending approval of SenterNovem. This grant is a Follow-up on our 2009 PID grant (€ 400K) for the “Linking Science with Business” program.

Wijnberg, N.M. (2010). CIRP programme, awarded by FES (Fonds Economische Structuurversterking/Fund for Reinforcement of the Economic Structure): € 10.500.000- (for the whole project coordinated by Delft University, Faculty of Industrial Design), € 213,800,- (excluding some minor funding for non-staff costs and supervision) – from which one Ph.D project at ABS and one Postdoc project in Delft under Wijnberg’s (co-) supervision.


An example of a project that was funded is one on strategy and marketing in the creative industries.

Box 3: Creative Industry Scientific Programme

In 2010 the Creative Industry Scientific Programme (CRISP) was awarded € 10.5 million by the Fonds Economische Structuurversterking – to perform a series of research projects focusing on the design of product service systems. In this programme researchers from different universities will collaborate with business organizations involved in industrial design. Nachoem Wijnberg was part of the consortium of researchers that proposed the programme and is involved,
together with Gerda Gemser of the TU Delft, in one postdoc project at Delft Technical University and one Ph.d project at the ABS - Bram Kuijken has started on this project in februari 2011.

What is the project about?
The project is about how designers handle "category spanning" - goods or organizations that seem to belong to multiple categories - focusing on goods (and organizations that produce them) that can be considered both as products and as services. In such cases designers have to choose whether they will use design elements that function as category markers for the one category or the other - or whether they want to emphasize the hybrid status or, inversely, that the new good does not belong in one of the old categories but should be considered an innovation and a member of a new category.

What will be done?
We plan to conduct a large scale survey among designers employed by larger producers (Philips, Océ) as well as independent agencies (Dumbar) to establish how these designers approach problems of category spannning and especially designing product-service-systems. We also will look into how inter- and intra-organizational structures impact these issues. Another focus of the project is to look into the ways in which outside experts - eg. product reviewers - and consumers react to category-spanning design choices.

For more information, see: http://crispplatform.nl/

Projects that obtained funding last year have started their activities. An example is an EU project in which two researchers of the HRM-OB programme are involved.(see Box 4).

Box 4: ONTOHR: Leonardo da Vinci Multilateral Project Research Grant - Gábor Kismihók and Stefan Mol

A Leonardo da Vinci multilateral project research grant was obtained for the project “Ontology based competency-matching between vocational education and the workplace” (2009-2011). The total grant amount (€ 394,027) has been divided among the four partners: Corvinus University Budapest; Qompas BV, the Netherlands Dida Network SRL, Italy, and the Amsterdam Business School.

What is the topic of the project?
According to the Bologna qualification structure different levels of education must prepare a student for particular organizational needs and prerequisites. Students finishing their studies at various levels of vocational education have to go through the organization’s Prior Learning Assessment, in which previous experience and qualifications are evaluated against entry requirements (skills and competencies) for the job role. The partnership is working together on an eLearning environment, which will be equipped to sample skills, competencies and knowledge of vocational education students. Based on this sampling we give an evaluation as to whether a particular individual meets the criteria of a given job profile of an existing company. Furthermore, and in those cases where an individual applicant does not meet a specific prerequisite of the organization, the eLearning environment provides specific eLearning content.

How do you plan to accomplish this?
Our framework encompasses a Domain Ontology, a Vocational Educational Training (VET) Ontology, a mapping engine, and an adaptive testing engine. The Domain Ontology comprises a global map of the organizational needs and competencies needed to carry out valued activities within a particular field (in this case Information Technology). Based on this ontology specific job roles will be identified. Subsequently, a detailed description of the essential skills and competencies that are required for being selected for a certain position are framed in terms of student/applicant VET qualifications.

The VET ontology describes what skills and competencies one needs to get a certain VE degree and also how these skills and competencies are constructed—for instance the factual knowledge they require—and their inter-relatedness. In order to benefit from the outputs of ontologies for training, selection and recruitment processes the job role ontology must be embedded into an authoring environment, which will enable tutors to provide training according to the idiosyncratic needs of students. This authoring environment not only delivers learning content, but with its built-in test- and inference engine, reports the current eligibility of a particular student for the prerequisite skill and competencies of a given job-role.

What have you accomplished so far?
• Established an extensive network with relevant industry and educational stakeholders, both in the Netherlands and Italy
• Developed a valid competency profile for the ICT systems analyst job role that adequately and accurately describes the demands of the job.
• Developed the domain ontology model for both the education and job role ontologies.
• Deployed both models for the job role in question
What remains to be done?
Piloting: At least two pilots are being set up to test the feasibility of the system. The pilots will be aimed at:
• Gauging user experiences: Variables to be assessed include: justice and fairness perceptions, face validity, user
friendliness, time needed to complete the assessment, etc.
• Validation: Suggested selection decisions regarding particular applicants will be compared and contrasted with:
  • The decisions suggested by the selection system currently in use (e.g., structured interviews, general mental
    ability tests, personality tests, etc.).
  • Self-ratings of applicants’ perceived demands-abilities fit.
  • Subject Matter Expert judgments about the suitability of applicants for the job role in question
  • Performance appraisals

Is the project relevant for other industries besides Information Technology?
Based on the lessons learned from ontology based competency matching between IT related vocational education and
jobs in the IT sector, it should certainly be viable to adapt the eLearning environment to other jobs in other industries.
The partnership has submitted several other proposals to valorise the lessons learned from OntoHR.

Where can I learn more about this project?
Please visit our project website at www.ontohr.eu.

More broadly, and as included in part B of this part, there have been many activities in terms of
dissemination of knowledge and linkages with managers, policymakers and other stakeholders, at the
level of individual researchers, research groups and also at the level of the organisation.

3.2 ASSESSMENTS OF ACADEMIC REPUTATION

An obvious way to assess academic reputation is publications in high-quality international refereed
journals. Part B of this report and section 3.3 give further information on the output, which has
included a considerable number of international journal articles, accepted for publication or already
published in 2010. There are other indicators, including judgements of external parties. In 2009 a
panel from EFMD visited ABS; in April 2010, our Equis accreditation was prolonged. Table 3
summarises the overall judgement in scores for research. The categories are ‘below standard’; ‘meets
standard’; and ‘above standard’. EQUIS notes that ‘meets standard’ is “not to be interpreted as
meaning that the institution is mediocre or that it barely qualifies at a minimum level”; ‘above
standard’ means that “the institution demonstrates outstanding quality, well above the level required
to satisfy the EQUIS standard in this area, where it can be considered a model of excellence”.
Strength of the research culture, quality of the research output, and effective evaluation of research
activity and output are all characterised as being in this outstanding category.

Table 3. Scores for research and development by Equis panel

<table>
<thead>
<tr>
<th></th>
<th>ABOVE standard</th>
<th>MEETS Standard</th>
<th>BELOW standard</th>
<th>N/A</th>
</tr>
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<tbody>
<tr>
<td>5.1</td>
<td>Clear policy</td>
<td>X</td>
<td></td>
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<td>5.2</td>
<td>Strength of the research culture</td>
<td>X</td>
<td></td>
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<tr>
<td>5.3</td>
<td>Effective organisation and management of the School’s research activities</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.4</td>
<td>Adequacy of support processes and resources</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.5</td>
<td>Time allocated to research</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.6</td>
<td>Quality of the research output</td>
<td>X</td>
<td></td>
<td></td>
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<tr>
<td>5.7</td>
<td>Effective evaluation of research activity and output</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.8</td>
<td>Contribution to the relevance of teaching programmes</td>
<td>X</td>
<td></td>
<td></td>
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<tr>
<td>5.9</td>
<td>Distinctive expertise</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.10</td>
<td>Explicit policy for innovation and development</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Another sign of academic reputation is staff members’ activities as (associate) editors and editorial board members of international refereed journals. Box 5 gives an overview of such positions for A and B journals (for all journals see the respective programmes in part B). As to inclusion in this box, we have (like in the tables where publications are counted, see 3.3) listed full-time staff members here, as well as part-time staff members with a formal appointment, but the latter only if their UvA-affiliation has been included in the journal.

<table>
<thead>
<tr>
<th></th>
<th>ABOVE standard</th>
<th>MEETS Standard</th>
<th>BELOW standard</th>
<th>N/A</th>
</tr>
</thead>
<tbody>
<tr>
<td>5.11</td>
<td>Achievements in the area of innovation and development</td>
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<td></td>
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<tr>
<td>5.12</td>
<td>International scope and recognition of research</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.13</td>
<td>Relevance to companies and their managers</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

There are other examples such as best paper awards and other prizes, of which boxes 6 gives an example.

**Box 5: Board memberships A and B journals 2010**

Avital, M. (2010). Associate Editor *Information Systems Research (ISR)*, Editorial Board Member, *Journal of Information Technology (JIT)*.


Cullen, J. (2010). Senior Editor *Journal of World Business*.


Hartog, D.N. den (2010). Editorial board member of *The Leadership Quarterly; Applied Psychology: An International Review; Journal of Occupational and Organizational Psychology; European Journal of Work and Organizational Psychology*;


Maes, R. Editorial Board Member *Journal of Strategic Information Systems*.

O’Dwyer, B. (2010). Associate editor *Accounting, Auditing and Accountability Journal*, editorial Board Member *Contemporary Accounting Research; European Accounting Review; The British Accounting Review*.


Praag, C.M. van (2010) Editor *Small Business Economics*.

Slangen, A.H.L. (2010). Member of the editorial review board of the *Journal of World Business*.

**Box 6: Niamh O’Sullivan Wins Emerald/EFMD Outstanding Doctoral Research Award**

Niamh O’Sullivan, member of ABS Accounting research programme, has won the 2010 Emerald/EFMD Outstanding Doctoral Research Award in the Interdisciplinary Accounting Research category. Niamh’s PhD thesis, completed in 2010 (received a Cum Laude) and entitled: “Social Accountability and the Finance Sector: The Case of Equator Principles (EP) Institutionalisation”, was chosen by the Editor(s) of the *Accounting, Auditing & Accountability Journal*, as the winner of this prestigious prize.

*What was the set-up?*
This year’s Emerald/EFMD Doctoral Research Awards was comprised of 12 categories within the broad spectrum of management, marketing and strategy, information science, finance and interdisciplinary research in accounting. Award winners receive international recognition, the prospect of an offer of publication in an associated journal and a cash prize (€ 1.500,-).

*What was the topic of the research?*
My PhD research focuses on the institutionalisation of the Equator Principles (a set of environmental and social risk management guidelines for project finance), within adopting financial institutions between 2003 and 2008; and the social accountability dynamics surrounding this from a number of stakeholder perspectives.
What were the criteria for the award?

The entries are judged by the editor(s) and at least one Editorial Advisory Board member of the sponsoring journal. Entries are judged on the following criteria: Significance/implications for theory and practice, originality and innovation, appropriateness and application of the methodology, analysis and presentation of the data, quality of the literature review.

For more details on the awards see: www.emeraldinsight.com/research/awards/odra.htm or www.efmd.org/odra

3.3 Overview of the 2010 Output

The aggregated numbers of ABS publications in 2010 are shown in table 4. As in previous years, it presents the results divided into different categories: academic publications in refereed journals; non-refereed journals; book chapters; and monographs. For each, a distinction is made between international (English) and Dutch publications. In addition, since ABS published a new journal list in 2007, from that year onwards these categories are also reported.

Table 4: Aggregated results 2010

<table>
<thead>
<tr>
<th>TOTAL</th>
<th>2004</th>
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<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
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<td>1) Academic publications</td>
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<td></td>
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<tr>
<td>in international refereed journals</td>
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<td>57</td>
<td>60</td>
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<td>78</td>
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<tr>
<td>A</td>
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<td>24</td>
<td>15</td>
<td>16</td>
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<tr>
<td>B</td>
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<td>32</td>
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<td></td>
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<tr>
<td>in Dutch refereed journals</td>
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<td>18</td>
<td>14</td>
<td>17</td>
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</tr>
<tr>
<td>in other international journals</td>
<td>9</td>
<td>5</td>
<td>7</td>
<td>8</td>
<td>6</td>
<td>13</td>
<td>10</td>
</tr>
<tr>
<td>in other Dutch journals</td>
<td>7</td>
<td>14</td>
<td>10</td>
<td>12</td>
<td>6</td>
<td>13</td>
<td>10</td>
</tr>
<tr>
<td>papers in proceedings</td>
<td>-</td>
<td>8</td>
<td>16</td>
<td>30</td>
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<tr>
<td>chapters in books (international)</td>
<td>13</td>
<td>26</td>
<td>23</td>
<td>33</td>
<td>14</td>
<td>17</td>
<td>18</td>
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<tr>
<td>chapters in books (Dutch)</td>
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<td>5</td>
<td>14</td>
<td>13</td>
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<td>2</td>
<td>11</td>
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<td>2) Monographs</td>
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<tr>
<td>Dutch</td>
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<td>2</td>
<td>5</td>
<td>4</td>
<td>5</td>
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<td>6</td>
</tr>
<tr>
<td>3) Ph.D. theses</td>
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<td></td>
<td></td>
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<tr>
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<td>2</td>
<td>6</td>
<td>4</td>
<td>7</td>
<td>5</td>
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<td>4) Professional publications</td>
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<td>Total</td>
<td>114</td>
<td>171</td>
<td>187</td>
<td>225</td>
<td>197</td>
<td>184</td>
<td>210</td>
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</table>

Overall, there is a large increase. We pay specific attention to the first three lines of the table, as this is where we were particularly lagging when the business school was created in 2001. Compared to 2004, the earliest year included in this report, the number of international refereed articles is 2.7 times higher (it is 4.8 times higher than in 2001), which is clearly a result of the steps taken, most notably the increase in research staff and higher productivity overall of existing staff. It is also noteworthy that it is not only the finance programme that shows strong performance (4 A and 10 B), but there is also a considerable number of A publications this year across ABS and particularly in the programmes on strategy & marketing (7 A and 15 B) and HRM/OB (3 A and 4 B) – areas that have been strengthened in recent years.

It should be noted that there is an inevitable, considerable time gap between the start of a research project, subsequent journal submission and actual publication – this spans several years. In addition to this gap between submission and acceptance/publication that applies to all staff, it should also be noted that most researchers that were attracted since the establishment of the ABS are at the assistant professor level (tenure track positions for those who, on appointment, just finished/submitted their thesis), so for them in particular not everything that has been sowed in terms of submissions (and articles in the process of revise and resubmit) are apparent. To give some indication of what can be expected in future years in terms of international journal publications, we have also included, in part B, the forthcoming publications that we were aware of at the time of the finalisation of this report. This is namely also output related to the steps taken in the past few years. The number of accepted articles by researchers employed by ABS in 2010 has been substantial, and amounted to 25 in A journals and 25 in B journals by mid-June 2011.
As to the number of Ph.D. theses defended, this has been considerable (10, see box 7). While this is much higher than in 2009, it should be noted that the number is largely a function of the projects started, plus some external PhD students (see box 4); finalisation is consequently uneven over the years as result. Current numbers of Ph.D. positions are not growing as shown in Table 1. Noteworthy is that two ABS Ph.D students in the accounting programme obtained a cum laude for their thesis. The also applied to a new staff member who defended her thesis elsewhere.

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**Box 7 ABS Dissertations in 2010**

*Internal*


*External*


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More details of our activities and results, including the full publication lists, can be found in the next chapters, in part B.
4. ACCOUNTING

Programme directors: Prof.dr. Brendan O’Dwyer
Starting date: January 1, 2000
Department/Section: Business Studies/Accounting
JEL classification: M: Accounting; Business Administration and Business Economics
METIS-code: uva/fee/bs-aos/prog
Website: www.abs.uva.nl/accounting
VSNU scores 2002: Quality: 3, Productivity: 3, Relevance: 4, Viability: 3
VSNU scores 2009: Quality: 3.5, Productivity: 4, Relevance: 4, Viability: 4

4.1 PROGRAMME OVERVIEW

The Accounting Section's research programme focuses on accounting in the broadest sense. As a whole, the programme is distinctly and deliberately interdisciplinary in nature, adopting theoretical perspectives from different disciplines, and informed by various research methodologies and methods. The key research themes are: Corporate governance, accountability and sustainability; Financial accounting and capital markets; and Management accounting. These research themes are not only addressed for their theoretical, but also for their societal importance, thus helping to provide guidelines for accounting and accountability practice and policymaking where possible and appropriate. Researchers have recent and forthcoming publications in several A and leading B international journals such as Accounting, Organizations and Society, Contemporary Accounting Research, Accounting, Auditing and Accountability Journal, Accounting and Business Research, Review of Accounting Studies, The Accounting Review and The Journal of Management.

A number of researchers focus on examining issues of accounting and accountability in different organizational contexts. Researchers here embrace interdisciplinary perspectives and qualitative methodologies and methods. These researchers are actively engaged in research examining corporate and non-governmental organization (NGO) accounting and accountability; social and ethical accounting and reporting; sustainability reporting assurance practice; financial sector legitimation and accountability processes; corporate stakeholder engagement; and professional accounting disciplinary procedures.

Researchers in the area of management accounting are examining customer profitability analysis (using cost price information to value customer relationships, and evaluate the return on marketing decisions); the role of the management accountant and the design of the management accounting function in organizations; the design of incentive and rewards systems; the role of social incentives, fairness considerations and ethics in performance measurement and performance evaluation and the role of personality characteristics and cognitive biases in economic decision-making processes.

A number of researchers also focus on empirically assessing the impact of financial accounting on financial decision making and the impact of financial decisions on financial reporting and and the trading activities of corporate insiders. These researchers seek to combine the financial accounting and finance disciplines in order to research issues surrounding market efficiency, fundamental analysis and valuation, issues of accounting choice, financial management and governance. Popular research subjects include insider trading; pricing and governance issues related to IPOs; returns, earnings and market efficiency; intangible accounting; pension accounting; accounting valuation models such as the residual income model; event studies and long horizon association studies following
accounting events; and accounting data and financial analysts and qualitative management forecasts.

4.2 INPUT

4.2.1 INPUT RESEARCH STAFF

Table 5: Input in fte Accounting

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<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Function</th>
<th>Total 2008</th>
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<th>Total 2010</th>
<th>Funding</th>
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Ph.D. students

4.2.2 INPUT: FUNDING

The largest amount of funding for this programme has been the allocation of research time to faculty (1st flow of funds). Next to that, the ABS research institute offered a personal research allowance to all staff members with a Ph.D. degree who had a 0.5 fte research time allocation, and funding for Ph.D. students for their training and research expenses (it should be noted though, that due to the financial situation, there was a 40% cut this year). As to external funding for staff, this involved one position (in total accounting for 8% of the research programme’s staff): 3rd flow of funding for a PhD student.
4.3 Output: Evaluation and Results

4.3.1 Evaluation of 2010 Results by Programme Director

2010 has seen a continuation in the recent research achievements in the programme. While the academic output of the group in terms of quantity reduced slightly in 2010, a wider range of staff are now publishing in leading international journals. Moreover, the list of forthcoming publications beyond 2010 is outstanding by international standards and represents a significant improvement on 2009 as it now includes several high ranking A and B journals. One paper by O’Dwyer won a commendation for quality in 2010 while Niamh O’Sullivan and David Veenman completed their PhDs, both of which were awarded *cum laude*. O’Sullivan’s PhD also won the 2010 Emerald/EFMD Outstanding Doctoral Research Award in the Interdisciplinary Accounting Research category. The research pipeline of all research staff is now extensive and greater collaboration within the section is also evident. The remaining Ph.D. students are also progressing very well with some winning commendations at international congresses for the quality of their work in progress. The research seminar series continues to attract leading international and national academics in the various sub-disciplines of accounting.

4.3.2 Overview of Results

Key publications of the programme


Table 6: Publications in numbers

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Box 8 Forthcoming international publications

Veenman, D. (2012), Information uncertainty and the relevance of reported insider trades, Forthcoming in Accounting Review.

Articles in international refereed journals
O'Dwyer, B. & Unerman, J. (2010). Enhancing the role of accountability in promoting the rights of beneficiaries of development NGOs. Accounting and Business Research, 40, (5).

**Articles in Dutch refereed journals**


**Academic publications in other international Journals**


**Chapter in book (international)**


**Chapters in books (Dutch)**


**Monographs (International)**


**Monographs (Dutch)**

**Professional publications**


**Dissertations**


**Working- and discussion papers**


**Contributions to academic conferences, workshops and seminars**


Goot, L.R.T. van der (2010, January). Look who is talking now, Analyst Recommendations and Internet IPOs at the IBEC conference Prague.


O’Dwyer, B. (2010, October). The genesis of an interesting and important social and environmental accounting conversation. Workshop on Social accounting Nottingham University Business School.

O’Dwyer, B. (2010, September). The genesis of an interesting and important social and environmental accounting conversation. International Congress on Social and Environmental Accounting, University of St. Andrews, Scotland. PLENARY PAPER.


O’Dwyer, B. & Unerman J. (2010, May). Enhancing the role of accountability in promoting the rights of beneficiaries of development NGOs, European Accounting Association Annual Congress, Istanbul.


Sotiropoulos, I., Georgakopoulos, G., Arnis, N. & Kiritsis, K. (2010, November), The Industrial Consumption Patterns; the Case of Alimentary Patterns in Greece. 4th National Congress for the Standardisation, the Standards and Quality. ENEPROT. Thessaloniki. Greece.


Sotiropoulos, I., Frangos, C., Frangos, Ch. & Georgakopoulos, G. (2010, November). Dietary and Health Models in Greece; an Application of the Correlation of Characterisation of Patterns. 4th National Congress for the Standardisation, the Standards and Quality. ENEPROT. Thessaloniki. Greece.


**Other lectures on research**

O’Dwyer, B. (2010, November) Presenter on Qualitative Research Methods at Contemporary Accounting Research PhD colloquium, Kingston, Canada.

**Organisational contributions to conferences, workshops and seminars**


O’Dwyer, B. (2010, July). Member of the advising senior faculty at the Emerging Scholars' Colloquium of the Asia Pacific Interdisciplinary Perspectives on Accounting (APIRA) conference, Sydney, Australia.

**Participation in academic networks & fellowships**

Boomsma, R.S. (2010). Member of the Centre for Social and Environmental Accounting Research (CSEAR), University of St. Andrews, Scotland.

Boomsma, R.S. (2010). Member of the Research Center on Accounting and Control Change (RACC), The Netherlands.

O’Dwyer, B. (2010). Member of The British Accounting Association

O’Dwyer, B. (2010). Member of The European Accounting Association

O’Dwyer, B. (2010). Member of Canadian Academic Accounting Association

O’Dwyer, B. (2010). Member of The Centre for Social and Environmental Accounting Research (CSEAR), University of St. Andrews.

O’Dwyer, B. (2010). Member of International Associate of The Centre for Social and Environmental Accounting Research (CSEAR), University of St. Andrews.

O’Sullivan, N.A. (2010). Member, Centre for Social and Environmental Accounting Research (CSEAR), St. Andrews University, Scotland.

**Member editorial board/editor international refereed journals**

Goot, L.R.T. van der (2010). Member of the Editorial Review Board of the *International Journal of Accounting*.

O’Dwyer, B. (2010). Associate editor *Accounting, Auditing and Accountability Journal*, editorial Board Member *Contemporary Accounting Research; European Accounting Review; The British Accounting Review; International Journal of Qualitative Research in Management; Australian Accounting Review; International Journal of Auditing; Social and Environmental Accountability Journal*.

**Referee activities**


O’Dwyer, B. (2010). Referee for *Accounting, Organizations and Society; Accounting and Business Research; Accounting, Auditing and Accountability Journal; Contemporary Accounting Research; Journal of Business Ethics; Management Accounting*
Research; Financial Accountability and Management; Critical Perspectives on Accounting; Australian Accounting Review; European Accounting Review; The British Accounting Review; International Journal of Qualitative Research in Management; International Journal of Auditing; Social and Environmental Accountability Journal; Qualitative Research in Accounting and Management.


Research contributions in the media


Prizes and honours
Boomsma, R.S. (2010). Merit certificate awarded at the 6th Asia Pacific Interdisciplinary Research in Accounting Conference, Emerging Scholars Colloquium, University of Sydney, Australia.


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<th>Box 9 External PhD students Accounting</th>
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**Arjan Brouwer**

**Hans Duits**

**Dennis Jullens**

**Rebecca Maughan**
*Social Accounting*, promotor: prof.dr. B. O’Dwyer [planned finalisation: October 2013]
5. Corporate Finance & Financial Systems

Programme director: Prof. dr. E.C. Perotti
Starting date: January 1, 1992
Department/section: Business Studies/Finance
JEL classification: G: Financial economics
METIS-code: uva/fee/bs/fin/prog
Website: www.abs.uva.nl/financegroup

5.1 Programme overview

Corporate and international finance
The degree and form of external finance varies greatly among corporations and across countries. Modern corporate finance recognizes that agency and informational problems create substantial frictions to raise funding, and may distort corporate choices. Potential conflicts exist between management and external providers of funds, as well as between investors and other stakeholders.

The modern literature places institutions supporting contractual enforcement at the centre of the design of financial markets and institutions. The research programme gives considerable attention to financial systems, assessing both empirically and theoretical the foundations, merits and limits of the process of financial allocation in developed and developing countries and the importance of property rights (Claessens and Laeven, 2003; Haber and Perotti, 2008). A broad framework has emerged to study comparative features of investor protection, financial competition and regulation. This approach combines law and finance and political economy of finance to complement the simple economic approach, and explains the temporal evolution of financial systems (Pagano and Volpin, 2003; Perotti and von Thadden, 2006). Different configurations of roles of banks, private investors and market investors imply very different corporate choice (Boot and Thakor, 2007). The evidence points to a critical role for governance in the process of financial intermediation (Cremers, Huang and Sautner, 2010).

Novel, specialized intermediaries emerge in response to novel needs in a modern economy. The initial financing of entrepreneurs represents an intriguing example. Entrepreneurial activity requires seed funding and venture capital support at a time when a critical ingredient of any financing, information, cannot be assessed by conventional intermediaries (Hellmann, 1993; Repullo and Suarez, 1998; Perotti and Biais, 2008). The importance of contractual solutions to this problem cannot be overemphasized, especially in an European context of limited entrepreneurial activity.

Asset pricing and financial markets
The research programme embraces broad issues in asset pricing and the management of financial long term risks, both for financial institutions and for corporations. Research in this area focuses both on classic issues such as testing asset pricing models and financial portfolio choice, and on new topics such as private equity funds and credit derivatives. For example, important contributions have been made to the literature on credit risk of corporate bonds and credit derivatives. Driessen (2005) and Cremers, Driessen and Maenhout (2007) study the puzzlingly high level of credit spreads on corporate bonds. Other important directions of research are international investments (Chaeib and Errunza, 2007) and the measurement of the performance of private equity investments (Phalippou and Gottschalg, 2008). Here as elsewhere the asset pricing research agenda links with the corporate and international finance areas of the program. Integration of these approaches are part of the strength of this research program.
### 5.2 Input

#### 5.2.1 Input Research Staff

Table 7: Input in fte Finance

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<td><strong>Total 1st f.o.f. excl. Ph.D.'s</strong></td>
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<td></td>
<td>6,12</td>
<td>7,21</td>
<td>6,99</td>
<td>1</td>
</tr>
<tr>
<td><strong>Total all flows of funds</strong></td>
<td></td>
<td></td>
<td>11,84</td>
<td>12,01</td>
<td>9,54</td>
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<tr>
<td><strong>Ph.D. students</strong></td>
<td></td>
<td></td>
<td>4,85</td>
<td>4,30</td>
<td>2,55</td>
<td>1</td>
</tr>
</tbody>
</table>

#### 5.2.2 Input: Funding

The largest amount of funding for this programme has been the allocation of research time to faculty (1st flow of funds). Next to that, the ABS research institute offered a personal research...
allowance to all staff members with a Ph.D. degree who had a 0.5 fte research time allocation, and funding for Ph.D. students for their training and research expenses (it should be noted though, that due to the financial situation, there was a 40% cut this year). As to external funding for staff, this involved three positions (in total accounting for 7% of the research programme’s staff): 2nd and 3rd flow of funding for PhD students.

5.3 Output, Evaluation and Results

5.3.1 Programme Evaluation by Programme Director

The Finance Group at the UvA has been for some years one of the most prominent research oriented finance groups in Europe. Both senior and junior faculty continue to show a high rate of success in top finance and economics journals. Peak performance was achieved in the last years, with four articles in the Journal of Finance, four in the Journal of Financial Economics, four in the Review of Financial Studies, one in the Journal of Econometrics, the Economic Journal, and one in the Journal of Political Economy. No finance faculty in Europe has equalled this performance in the period. Unfortunately, the group has suffered massively from the financial chaos of the faculty, losing half of all senior staff and two of its prominent young researchers. While recruiting has now restarted with good success, the group has shrunk and cannot expect to be performing at the same level unless a serious commitment is made to its continuation. It is important to stress that the group has not contributed to the financial deficit of the faculty. Thanks to strong student interest and full classes, the finance group is running a surplus even under the overtaxed accounting regime of the UvA.

In corporate finance, governance and banking, the programme has produced original theoretical work at the highest level (Arping, Boot, Fabbri, Perotti, Scroth). The research group has in recent years dramatically increased its profile in empirical analysis (Claessens, Lopez de Silanes, Iyer, Sautner, Schwienbacher), though the area has suffered from several faculty departures. A strong strand of the research profile has been in comparative corporate governance, financial development and political economy (Perotti, Claessens, Lopez de Silanes), where the program contributed to the top research in the field. Several of the most influential and widely cited contributions in the area in the last few years were summarized in two important review articles published or forthcoming in the Journal of Economic Literature.

Empirical asset pricing and risk management (Beber, Chaieb, Driessen, Phalippou) has suffered particularly because of staff loss, with top researchers leaving for MIT, Oxford, Geneve and Tilburg. Active researchers work on asset and option pricing, behavioral finance, private equity and real estate finance.

The group has lost one associate professor, two full professor, two assistant professors and two lecturers. Limited compensation has been provided by two junior hires, though of excellent quality. Once again, the group has recruited internationally at the AEA-AFA meetings, confirming its status as the most attractive Dutch faculty in finance for international candidates.

PhD graduates continue to excel in their placement. In the last years, graduates have taken positions at NYU Stern, the World Bank, the Bank of England and the Federal Reserve Bank. Two PhD students graduated in 2010, and two more will do so early this year, while two more doctoral students have joined the department. Thanks to new private funding, we expect this number to increase further.
5.3.2 EXPLICIT INDICATORS OF ACADEMIC REPUTATION (OTHER THAN THAT ALREADY MENTIONED IN LIST OF PUBLICATIONS/ACTIVITIES)

The group is an active international research hub, with an excellent academic network in the US and Europe. Researchers have excellent coauthors at Harvard, MIT, LBS, INSEAD, NYU, Toulouse, Duke, UT Austin, Univ of Illinois and Berkeley.

The group maintains a top seminar series, with one and often two seminars each week. Researchers in the group also organize a large number of international conferences, including a top annual asset pricing conference.

A significant endorsement comes from the involvement in the creation of the Duisenberg School of Finance, where the group is well represented in managerial positions and as DSF research fellows.

5.3.3 EXPLICIT INDICATORS OF SOCIETAL IMPACT (OTHER THAN THAT ALREADY MENTIONED IN THE LIST OF PUBLICATIONS/ACTIVITIES)

The department used to rank second in Europe in terms of publications in top finance and economics journals. Faculty members of the research program contributed overwhelming to the top ranking granted by SSRN in 2008 to the Amsterdam Business School as the top business school outside the US in terms of number of research papers downloaded per author. The Finance Group was then the most frequently downloaded finance department outside the US. The situation has changed, though the group retains a top standing on a reduced basis.

Faculty members of the Finance Group routinely present at the American Finance Association and the European Finance Association Meetings.

Members of the group make frequent contributions to Dutch quality opinion newspapers and are often cited by the national and international press for their research results.

5.3.4 OVERVIEW OF RESULTS

Key publications
### Table 8: publications in numbers

<table>
<thead>
<tr>
<th>Corporate Finance &amp; Financial Systems</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
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<td>2</td>
<td>5</td>
<td>6</td>
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<td>11</td>
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<td>2</td>
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<td>2</td>
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<tr>
<td>2) Monographs</td>
<td>International</td>
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<td>1</td>
<td>2</td>
<td>4</td>
<td>2</td>
<td>2</td>
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<tr>
<td>Dutch</td>
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<tr>
<td>4) Professional publications</td>
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<td>5</td>
<td>11</td>
<td>10</td>
<td>12</td>
<td>3</td>
<td>7</td>
</tr>
</tbody>
</table>

#### Box 10: Forthcoming international publications


#### Articles in international refereed journals


Articles in Dutch refereed journals

Papers in proceedings

Chapters in books (international)
Monographs (Dutch)

Dissertations

Professional publications

Working- and discussion papers


Contributions to academic conferences, workshops and seminars


Boot, A.W.A. (2010, 16-17 September). Research Workshop The Economics of Bank Insolvency, Restructuring and Recapitalisation, Oesterreichische Nationalbank Vienna, Austria.


Other lectures on research

Boot, A.W.A. (2010, 3 March). Room for Discussion, Universiteit van Amsterdam.


Boot, A.W.A. (2010, 12 June). Discussion: Room for Discussion – Elk dubbeltje op z’n kant, Universiteitsdag Universiteit van Amsterdam, Amsterdam.


Organisational contributions to conferences, workshops and seminars

Participation in academic networks & fellowships
Boot, A.W.A. (2010). Fellow Davidson Institute, University of Michigan.
Boot, A.W.A. (2010). Honorary Professor, University of Ljubljana.
Theebe, M.A.J. (2010). Member of Woningmarktkring, ERES, VOGON.

Member editorial board/editor international refereed journals

**Member editorial board/editor non-refereed and Dutch journals**


**Referee activities**


**Membership of academic committees (including Ph.D. committees outside the FEB)**

Francke, M.K. (2010, 24 November). Member Ph.D. committee P. de Vries (Delft University of Technology; supervisor: Prof.dr. P. Boelhouwer).


Schroth, E. (2010). Member Ph.D. committee P. Valta (Swiss Finance Institute, Ecole Polytechnique de Lausanne; supervisor: Prof. E. Morellec).

**Research contributions in the media**


**Prizes and honours**


**2nd and 3rd stream funding**

Perotti, E. (2010). DNB, Advisory Fellowship Grant. Funds 0.40 fte, two days a week.

Perotti, E. (2010). NETSPAR Grant on Insurance Regulation, funds 0.10 fte.

**Various activities**


Boot, A.W.A. (2010). Director, Amsterdam Center for Law & Economics (ACLE).

Boot, A.W.A. (2010). Director, Amsterdam Center for Corporate Finance (ACCF).


Boot, A.W.A. (2010). Member Bank Council (Bankraad), De Nederlandsche Bank.

Boot, A.W.A. (2010). Member (Kroonlid), Sociaal Economische Raad (SER).

Boot, A.W.A. (2010). Honorary Professor, University of Ljubljana, Slovenia.


Boot, A.W.A. (2010). Member Non-Executive Board, Optiver.

Boot, A.W.A. (2010). Member The Royal Netherlands Academy of Arts and Sciences (KNAW).

Boot, A.W.A. (2010). Non-Executive director for several companies/organizations.

Perotti, E. (2010). Research Director, DSF.

Schroth, E. (2010). Duisenberg School of Finance Research Fellowship (proposal submitted in November 2009). €30.000 subsidy allocated over two years. Title of research: ‘Block holders, liquidity shocks and stock price discounts’. [Status: grant pending/unknown. Funds are still frozen after the intervention of Eric Fischer, interim-Dean-of-the-FEB-until-January, who dictated the terms of the allocation.].
Schroth, E. (2010). Wharton Financial Institutions Center partial travel grant. $4.000 for hotel accommodation and airfare, for a two-week visit of the Finance Department. Title of research: 'A structural model of debt runs: Evidence from the financial crisis', joint with Taylor, L. October.

Reprints

Box 11: External PhD students Finance

Alexander van de Minne
Regional Decline, Human Capital, Demand for Housing and Housing Prices, promotor: prof.dr. M.K. Francke [planned finalisation: 2013]
6. HUMAN RESOURCE MANAGEMENT – ORGANISATIONAL BEHAVIOUR

Programme director: Prof.dr. D.N. den Hartog
Starting date: January 1, 2007
Department/Section: Business Studies/HRM-OB
METIS-code: uva/fee/bs/hrm/prog
Website: http://www.abs.uva.nl/hrmob
VSNU scores 2009: n.a.

6.1 PROGRAMME OVERVIEW

Employees are central to the success of organizations. How to manage the employment relationship such both high levels of employee performance and high levels of employee wellbeing are achieved, is therefore a challenge for organizations around the globe. Firms are becoming aware of the key importance of (managing) their employees. HRM plays a crucial role there. How can firms ensure their HRM policies and practices fit with the environment and each other? This is a first question studied by researchers in this programme.

As HRM gains strategic influence, core HRM tasks such as the selection, development and motivation of employees are no longer only the domain of specialized personnel departments. Increasingly, individual line managers take on more such tasks. How do leaders within firms recruit, develop, manage, and inspire the responsible, proactive and engaged employees that firms need to meet their goals now and over time? How do firms ensure responsible, innovative, and ethical employee and management behaviour at all levels? How can firms make sure they fit with the organization and their tasks? How to select and manage ethical, innovative, and motivated behaviour of both employees and their leaders is a core area of the human resource management and organizational behavior section.

A dilemma is that when HR becomes more strategic, the crucial role of HR in ensuring wellbeing or as employee champion often gets decreasing attention. This balancing act between ensuring performance and guarding well-being is another important HRM issue studied by researchers in this programme. A related area of interest to the group is how the rapidly changing nature of work and organizations as well as the changing context of firms impact on HRM, employees and leadership. For example, what happens as the workforce becomes more diverse, the work more project-based, and the context more international? Do our “traditional” models of management, HRM, and leadership still hold?

The human resource management and organizational behavior section of the ABS aims to conduct and publish high-quality internationally recognized research in the HRM-OB field that contributes to our understanding in this field. Through their publications in reputable and peer refereed international journals and contributions to international conferences, the researchers of the group aim to contribute to international academic debates. Yet, the applied nature of the field and relevant topics under study imply that the work is also of practical and societal relevance. The research topics include (strategic) HRM, selection and assessment, employee well-being, person-organization fit, commitment, motivation, and emotions at work, the impact of ethical and charismatic leadership on employees, the consequences of project-based organizing for firms and their employees, how to stimulate proactive and innovative employee behaviour in firm, the role of time in organizations as well as cross-cultural issues in these areas, such as expatriate management and leadership across cultures. The research done by the group is multidisciplinary in nature and uses both qualitative and quantitative methods. Our objectives for the coming years include further building up of our research program, improving and expanding our research and publications in high level outlets, strengthening our international ties.
6.2  INPUT

6.2.1  INPUT RESEARCH STAFF

Table 9: Input in fte Human Resource Management – Organisational Behaviour

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Function</th>
<th>Total 2008</th>
<th>Total 2009</th>
<th>Total 2010</th>
<th>Funding</th>
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<td>ud</td>
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<td>0,50</td>
<td>-</td>
<td>1</td>
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<tr>
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<td>dr</td>
<td>uhd</td>
<td>-</td>
<td>-</td>
<td>0,50</td>
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<tr>
<td>Boon, C.T.</td>
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<td>ud</td>
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<td>Eerde, W. van</td>
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<td>ud</td>
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<td>-</td>
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</tr>
</tbody>
</table>

| Total 1st flow of funds | 5,37 | 5,15 | 4,75 |
| Total 2nd flow of funds | 0,00 | 0,00 | 0,00 |
| Total 3rd flow of funds | 0,00 | 0,10 | 0,60 |

| Total 1st f.o.f. excl. Ph.D.’s | 3,32 | 2,75 | 3,05 |
| Total all flows of funds     | 5,37 | 5,25 | 5,35 |
| Ph.D. students               | 2,05 | 2,40 | 1,70 |

6.2.2  INPUT: FUNDING

The largest amount of funding for this programme has been the allocation of research time to faculty (1st flow of funds). Next to that, the ABS research institute offered a personal research allowance to all staff members with a Ph.D. degree who had a 0.5 fte research time allocation, and funding for Ph.D. students for their training and research expenses (it should be noted though, that due to the financial situation, there was a 40% cut this year). As to external funding for staff, this involved two positions (in total accounting for 11% of the research programme’s staff): 3rd flow (EU) funding for two researchers.

6.3  OUTPUT: EVALUATION AND RESULTS

6.3.1  PROGRAMME EVALUATION BY PROGRAMME DIRECTOR

The human resource management and organizational behavior section of the ABS at the UvA is a small, relatively young, international and highly research active group. Faculty has shown a good rate of success in high quality journals in the areas of work and organizational psychology, human resource management, leadership and general management. For example, since our start up in 2007 publications have appeared in top level journals such as the Journal of Applied Psychology, the Journal of Marketing, the Leadership Quarterly, the Journal of Organizational Behavior, Organization Studies, and the Journal of Management Studies. Faculty members are also reviewers for and members of editorial boards of important journals in the field.
Particularly strong areas of the program over the past few years include cross-cultural, charismatic and ethical leadership (Den Hartog), Human Resource Management (Boon; Keegan; Den Hartog), proactive employee behaviour (Belschak; Den Hartog) and Sales Management (Belschak). In these areas, the program shows top quality international research, with increasing and high quality publications of which several are already well-cited. Several other topics the group members have invested in are starting to lead to high quality publications as well including Person-Environment Fit (Boon), the role of time (Van Eerde), selection (Mol) and affect and emotions (Belschak; Den Hartog).

As the group is still relatively new, most members are relatively young and the group as a whole is small, some more time and research capacity would help to build the program to its full strength. Some growth is still needed for the program to stabilize. The extra pressure on teaching of the past period does imply a slower growth of the research output than ideal. Besides the current senior and junior faculty, we started 2010 with four PhD candidates at different stages of their projects. All are starting to send out their research papers to high quality journals and conferences. One PhD student finished and defended her thesis in 2010 (Kalshoven), a second is finalizing and will defend in 2011. Thus, only 2 PhD internal PhD students are left. Several external PhD projects have also been started.

6.3.2 OVERVIEW OF RESULTS

Key publications


Table 10: Publications in numbers

<table>
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<th></th>
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<th></th>
<th></th>
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</thead>
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<tr>
<td>1) Academic publications in international refereed journals</td>
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<td>A</td>
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<td>in other international journals</td>
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<td>chapters in international books</td>
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<td>1</td>
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<tr>
<td>chapters in books (Dutch)</td>
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<tr>
<td>2) Monographs</td>
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<td></td>
</tr>
<tr>
<td>International</td>
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</tr>
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<td>Dutch</td>
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<tr>
<td>3) Ph.D. theses</td>
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<td>4) Professional publications</td>
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</tr>
</tbody>
</table>
Box 12  Forthcoming international publications


Articles in international refereed journals


**Articles in Dutch refereed journals**

**Chapters in books (international)**

**Monographs (international)**

**Dissertations**

**Professional publications**

**Publications in proceedings**

**Working- and discussion papers**


**Contributions to academic conferences, workshops and seminars**


**Other lectures on research**

Boon, C. (2010, October) Lecture on HRM and performance for European Master Contact Center Management.
Hartog, D.N. den (2010, December). Invited speaker on Reviewing and Revisions for the Junior Faculty Workshop of JUST HRM, the Junior Faculty Network for HRM researchers in the Netherlands.


Parker, S.K. & Hartog, D.N. den (2010, April). Proactivity at Work: Applying Positive Psychology to Organizations. Invited Speakers at the Friday Seminar at the Annual Society for Industrial and Organizational Psychology (SIOP) conference, Atlanta, USA.

Organisational contributions to conferences, workshops and seminars
Boon, C. (2010). Member of the Doctoral Consortium Committee of the HR division of Academy of Management.

Eerde, W. van (2010, August 7). Facilitator Open Space at the OB Doctoral Consortium at the Academy of Management Meeting, Montreal.

Hartog, D.N. den (2010, August). Facilitator at the “Help I’m Stuck”: Organizational Behavior Research Incubator at the Academy of Management Meeting, Montreal.

Hartog, D.N. den (2010, August). Facilitator at the Organizational Behavior Doctoral Consortium (teaching session) at the Academy of Management Meeting, Montreal.


Sylva, H. (2010). Research-seminars jointly organized by the HRM/OB department at the University of Amsterdam and the OB department at the VU University, The Netherlands.

Participation in academic networks & fellowships
Belschak, F. (2010). Member of Academy of Management.

Belschak, F. (2010). Member of HRM network.

Hartog, D.N. den (2010). Elected member of the Royal Holland Society of Sciences and Humanities; Fellow of the Leadership Trust Foundation, United Kingdom; Member of the board of directors of the International Association of Applied Psychology (IAAP); Member of ION (Researchers on International Organizations Network); Board member of the Dutch HRM network; HR Ambassador representing the Netherlands for the Academy of Management’s HR Division; Member of the Academy of Management, European Association of Work and Organizational Psychology; Society for Industrial and Organizational Psychology and International Association of Applied Psychology.

Havermans, L. (2010). Member of the board of pHResh, network for PhD students in the fields of HRM and OB.


Sylva, H. (2010). Participant of HR Amsterdam platform; a collaboration of the HR groups at the VU and UvA.


Member editorial board/editor international refereed journals
Belschak, F. (2010). Editorial board member Wirtschaftspychologie, Guest Editor for Special Issue of Journal of Occupational and Organizational Psychology

Referee activities


Membership of academic committees (including Ph.D. committees outside the FEB)


Boon, C. (2010). Member of the Doctoral Consortium Committee of the HR division of Academy of Management.


Hartog, D.N. den (2010). Member of the PhD committee of P. Jacquart (2010, February), Private defense of PhD thesis on leadership (Colloque de These). University of Lausanne, Switzerland.


Research contributions in the media


Prizes and honours

Hartog, D.N. den (2010) Fellowship of the Leadership Trust Foundation, United Kingdom (honor awarded in March 2010).


**Box 13: External PhD students HRM-OB**

**Maarten de Haas**  
*Up or out. Diversification of professional careers,* promoter: prof.dr. D.N. den Hartog, co-promotor: Dr. W. van Eerde [planned finalisation: 2012]

**Dieuwke Wolting**  
7. INFORMATION MANAGEMENT - PRIMAVERA

Programme director: Prof. dr.ir. R.E. Maes & prof.dr. G. Dedene
Starting date: January 1, 1998
Department/Section: Business Studies/Information Management
METIS-code: uva/fee/hs/im/prog
Website: http://primavera.feb.uva.nl
VSNU scores 2002: Quality: 3, Productivity: 3, Relevance: 3, Viability: 2
VSNU scores 2009: Quality: 3, Productivity: 3, Relevance: 4, Viability: 3.5

7.1 PROGRAMME OVERVIEW

Information management is the research field investigating the management and use of information and information technology in and between organisations. Traditionally, research in this field has paid (and is still paying) a lot of attention to information technology as such and to the direct business-information technology link, e.g. in terms of strategic alignment (Henderson and Venkatraman, 1993). Recent research, however, indicates that these approaches miss two crucial linking pins for information technology to add value to business and for business to exploit the dematerialisation of economic activity: 1) ‘information and communication’ as intermediary, mediating concepts bridging business and information technology, and 2) ‘architecture and infrastructure’ as similar concepts bridging the strategic and operational levels of organisational attention.

As to ‘information and communication’, it is noticed that the importance of these concepts has recently been augmented by information technology being put at a certain distance of the business (e.g. by outsourcing), as a result of what the organisation of the information ‘demand side’ has become paramount. A further consequence of the growing attention for information and communication is that new, immaterial concepts such as emotion, learning, sense making, knowledge, experience, trust etc. are gaining importance in information management as they do in economic activities in general (Huizing and De Vries, 2007).

With regard to ‘architecture and infrastructure’, it can be said that organisations are increasingly discovering that information management is not exclusively aimed at the support of business strategy, yet at least as much at that of business operations. The volatility of present-day strategy and the conclusion that strategy is only indirectly influencing operations further add to the importance of ‘infrastructure and architecture’ as linking pins, both in a theoretical and a practical sense (Maes and Dedene, 2001; Truijens and De Gouw, 2002; De Vries, 2003).

This research programme is focused on the conceptual and practical development of ‘information and communication’ and ‘architecture and infrastructure’ as the core concepts defining information management. It aims at the rigorous codification and testing of a specific information management language, which is capable of articulating and addressing the traditional gaps between business and information technology as well as between strategy and operations in a novel way. Put differently, the programme participants use a common frame of reference stating that a full comprehension of information management entails that it has to be studied interdependently at the strategic, (infra-) structural and operational level, and from the point of view of business, information/communication and technology, whereby ‘information and communication’ and ‘architecture and infrastructure’ are considered to play pivotal roles.
7.2 Input

7.2.1 Input research staff

Table 11 Input in fte Information Management

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Total 1st flow of funds 2,29 3,62 4,20
Total 2nd flow of funds 0,00 0,00 0,00
Total 3rd flow of funds 0,00 1,00 1,63
Total 1st f.o.f. excl. Ph.D.'s 2,09 2,82 3,00
Total all flows of funds 2,29 4,62 5,83
Ph.D. students 0,20 0,80 1,20

7.2.2 Funding

The largest amount of funding for this programme has been the allocation of research time to faculty (1st flow of funds). Next to that, the ABS research institute offered a personal research allowance to all staff members with a Ph.D. degree who had a 0.5 fte research time allocation, and funding for Ph.D. students for their training and research expenses (it should be noted though, that due to the financial situation, there was a 40% cut this year). As to external funding for staff, this involved several positions (in total accounting for 28% of the research programme’s staff), all within AMSI: 3rd flow of funding for three researchers.

7.3 Output

7.3.1 Programme evaluation by Programme director

In 2010 four PhD students successfully defended their doctoral theses: Jan Truijens and Pim den Hertog (cat. A), Ulco Woudstra and Raymond Slot (cat. B). Carolien de Blok, recently appointed at the section (AMSI), also finished her doctoral thesis, cum laude, at Tilburg
University. We are also very pleased with various prizes and honors awarded to members of the Information Management section. First, Tsvi Vinig was awarded with the Gold Medal Award for outstanding achievement in Social Sciences and Humanities, issued by University of Malaya Innovation and Creativity Expo 2010 in recognition of research excellence for the project “Patterns of Complex Networks in Business: Socially Sustainable Gender Based Business Networks”. Second, Guido Dedene and colleagues won the Best Paper Award at the 10th Industrial Conference in Leipzig, Germany, while the Academy of Management paper by Wietse van Osch and Michel Avital was included in the conference’s Best Paper Proceedings. Third, Tsvi Vinig was appointed Professor of Entrepreneurship and New Business Development at University of Jilin, School of Economics, Changchun, China. Finally, Matthias Trier was ranked 33rd in the Top 100 of Global IS Researchers in 2007-2009 in Top 3 Journal Research Contribution (MISQ, ISR, JMIS).

Generally, the section’s research accomplishments improve on all elements of the annual report. The section's 2010 publications as well as its forthcoming publications in international journals indicate that our shift in focus from conference proceedings to A and B journals is beginning to reap fruits. Furthermore, the IM research programme was successful in attracting research grants.

7.3.2 OVERVIEW OF THE RESULTS

Key publications

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Box 14 Forthcoming international publications


Articles in international refereed journals


Articles in Dutch refereed journals


Papers in proceedings


*Chapters in books (international)*


*Dissertations*


**Professional publications**


**Working- and discussion papers**


**Contributions to academic conferences, workshops and seminars**

Abcouwer, A.W. & Smit, B.J. (2010). Linking (IS) education to technology. ICIS International Academy for Information Management Conference, St Louis, USA, December.


suspects. IASTED International Conference on Artificial Intelligence (AIA 2010). Innsbruck, Austria.


Osch, W. van, Maris, I, Song, Y. & Khan, S. (2010, July). From Networks and Communities as Organizational Forms to Action Nets as Organizing Processes. 26th Conference of the European Group for Organizational Studies (EGOS), Lisbon, Portugal.


Osch, W. van, Bohnsack, R. & Avital, M. (2010, December). From Green IT to Sustainable Value: The Path-Dependent Construction of Sustainable Innovation, Annual Meeting of the Academy of Management, Montréal, Canada, August. Systems (ICIS), St Louis, USA.


Other lectures on research


Organisational contributions to conferences, workshops and seminars


Avital, M. (2010-2011). Joint Track Chair, Track Chair, Creativity and Innovation Track, Helsinki, Finland, European Conference on Information Systems (ECIS).

Avital, M. (2010-2011). Program Committee Member, Helsinki, Finland, International and Inter-Disciplinary Workshop on Practice Research.


Avital, M. (2009-2010). Scientific Committee Member, Carisolo, Italy, ALPIS.


Trier, M. (2010). Program Committee – German Online Research Conference.


Trier, M. Associate Editor ECIS.

Participation in academic networks & fellowships
Abcouwer, A.W. (2010). Director in the Board of the International Academy for Information Management.
Abcouwer, A.W. (2010). Director in the Board of the Association for Information Systems (AIS) Special Interest group on Education (SigEd).
Vinig, G.T. (2010). Director, Amsterdam Centre for Entrepreneurship (ACE) @ Science Park.

Volume-editorship

Member editorial board/editor international refereed journals
Dedene, G. Associate Editor International Journal on IT/Business Alignment and Governance (IJI TBAG).
Maes, R. Editorial Board Member Journal of Strategic Information Systems, Information Research.

Member editorial board/editor non-refereed and Dutch journals
Maes, R. Editorial Board Member Tijdschrift Management & Organisatie (M&O), Beleidsinformatietijdschrift.

Referee activities

Membership of academic committees (including Ph.D. committees outside the FEB)
Abcouwer, A.W. (2010). Member of the ICTO programmaad, an advisory board of the CvB of the Universiteit van Amsterdam.
Avital, M. (2010). Member Ph.D. committee Ulco Woudstra (University of Amsterdam; supervisor: Prof. dr. G. Dedene).

Prizes and honours
Avital, M. (2010). FEB Excellent Teacher Award, University of Amsterdam.

2nd and 3rd stream funding
Abcouwer, A.W. (2010). Research project HRMatch on the mismatch between supply and demand of labour in the ICT sector for Governmental Organizations (Overheidstafel), Total project amount: € 90,000,- [granted].
Avital, M. (2010). Grassroots € 1.000,- to design and implement a collaboration platform that supports distributed work of innovation development teams as well as illustrates the advantages and power of "open innovation" in the classroom environment.
Vinig, G.T. (2010). Pieken in de Delta (PID) 2010/11. A € 1.37 million grant for “Proof of Concept” programs. Co-financing from the municipality of Amsterdam has been approved. Pending approval of SenterNovem. This grant is a Follow-up on our 2009 PID grant (€ 400K) for the “Linking Science with Business” program.

Various activities
Avital, M. (2010). PhD Program Director, Benelux Chapter of the Association for Information Systems (BENAIS).


Hertog, P. den & Aa, W. van der (2010). Service innovation policy: approaches, policy options and state of affairs in Finland, Germany, United Kingdom and South-Korea [in Dutch], background study for the Innovation Platform, Amsterdam Centre for Service Innovation, Amsterdam.

Huizing, A. (2010). Visiting professor at University of Toronto, Canada.

Trier, M. (2010). Consortium Member and WP Leader – EU IST FP7 Board of Integrated Project CYBEMO (joint research with 10 EU Partners, e.g. ETH Zürich/EPFL Lausanne; project featured in Science, Vol. 324).

Trier, M. (2010). Consortium Member and WP Leader – BMBF Board of National Research Project VIPROF (joint research with 3 German Universities and 5 Companies (e.g. Volkswagen).


Box 15 External PhD students Information Management

**Peter Beyer**
*Discourse in information governance*, promoter: Rik Maes [planned finalisation: 2013]

**Patty de Bruine**

**Robert G. de Boer**
*The impact of organizational modularity on organizational flexibility*, promoter: Rik Maes [planned finalisation: end of 2013]

**Paul Elzinga**
*Extensions and applications of data discovery for information-driven police governance and enforcement*, promoter: Guido Dedene, co-promotor: Stijn Viaene [planned finalisation: 2014].

**Dick Heinhuis**
*Multichannel service distribution*, promoter: Rik Maes [planned finalisation: 2014]

**Steven de Hertogh**
*Corporate governance techniques for enterprise 2.0*, promoter: Guido Dedene, co-promotor: Stijn Viaen [planned finalisation: 2012]

**Hans Hoogenboom**
*Business intelligence as a model for intelligence in policing*, promoter: Rik Maes, co-promotor: Erik de Vries [planned finalisation: 2015]

**Saima Khan**
*Knowing-in-Practice in Globally Distributed Outsourcing Arrangements*, promoter: Rik Maes, co-promotor: Ard Huizing [planned finalisation: 2013]

**Michiel Kooper**

**Cecilia Mercado**
*Analysis methods for strategic innovation of ICT-based services*, promoter: Guido Dedene [planned finalisation: 2012]

**Edward Peters**
*Discovery development with applications in healthcare management*, promoter: Guido Dedene [planned finalisation: 2013].

**Jan-Kees Schakel**
*Knowledge transfer in acute real-time situations*, promoter: Rik Maes [planned finalisation: 2014]

**Anton Soetekouw**
*The design of organization architecture*, promotores: Guido Dedene and Rik Maes [planned finalisation: 2014]
8. STRATEGY & MARKETING

Programme director: Prof.dr. A. Kolk
Starting date: January 1, 2007 (previously part of the Management Research programme)
Department/Section: Business Studies/Strategy and Marketing
METIS-code: uva/fee/bs/ism/prog
Website: http://www.abs.uva.nl/strategyandmarketing
VSNU scores 2009: n.a.

8.1 PROGRAMME OVERVIEW

This research programme focuses on strategy and marketing in the broadest sense, and has as special feature its cross-disciplinary attention for innovative new topics, most notably corporate social responsibility, sustainability and cultural entrepreneurship. The programme views organisations, and managers, as central actors, and it focuses on the actions and interactions of organisations and their internal and external stakeholders. It brings together researchers who aim to publish in international refereed journals of reputable standing, and thus contribute to international academic debates. In addition, research themes are not only addressed for their theoretical, but also for their societal importance, thus helping to provide guidelines for management practice and policymaking where possible and appropriate. As a whole the research programme is distinctly multidisciplinary in nature, adopting theoretical perspectives from different disciplines, and using various research methods that fit the topic at hand.

Our research on strategy studies firms and networks, in relation to competitiveness and innovation, and the business environment broadly defined. The focus of this research is on the development, implementation and coordination of strategies in interaction with national, regional and global institutions, and on the implications of these strategies for firms’ economic, social and environmental impacts and performance. There is a special interest in the influence of non-financial (cultural, ethical, environmental, social) issues on strategies, practices and interactions with stakeholders and shareholders. Current research topics include strategies across borders; internationalisation and economic, social, environmental policies/performance; innovation, strategy and entrepreneurship, with particular attention to cultural industries; the application of evolutionary theory to strategy and organisation; and strategic responses to climate change.

Our research in marketing is, in several ways, linked to the topics studied by the strategy staff members. It focuses on (product) innovation, consumer attitudes and the interactions/relations between customers/clients and organisations, in the broader societal setting considering the boundaries of marketing as well. Current research topics include customer and employee satisfaction in relation to corporate social responsibility/sustainability; social alliances and partnerships; marketing and innovation, with particular attention to cultural industries and new media; entrepreneurial opportunity, new (green) product development, and branding/advertising.
8.2 INPUT

8.2.1 INPUT RESEARCH STAFF

Table 13 Input in fte

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<tr>
<td>Ebbers, J.</td>
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<td>0,27</td>
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<td>Haxhi, I.</td>
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<td>hgl</td>
<td>-</td>
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<td>Ma, L.</td>
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<td>Muller, A.</td>
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<td>0,29</td>
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<td>Pinkse, J.</td>
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<td>ud</td>
<td>0,80</td>
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<td>-</td>
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<td>hgl</td>
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<td>0,50</td>
<td>1</td>
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<tr>
<td>Wijnberg, N.M.</td>
<td>prof dr</td>
<td>hgl</td>
<td>0,25</td>
<td>0,25</td>
<td>-</td>
<td>3</td>
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<td>Williams, C.</td>
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<td>ud</td>
<td>0,50</td>
<td>0,50</td>
<td>0,33</td>
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</tr>
</tbody>
</table>

| Total 1st flow of funds | 5,66 | 8,35 | 10,83 |
| Total 2nd flow of funds | 0,80 | 0,40 | 0,80 |
| Total 3rd flow of funds | 1,25 | 1,53 | 1,64 |
| Total 1st f.o.f. excl. Ph.D.'s | 4,01 | 5,35 | 7,83 |
| Total all flows of funds | 7,71 | 10,28 | 13,27 |
| Ph.D. students | 2,25 | 3,60 | 3,60 |

8.2.2 INPUT: FUNDING

The largest amount of funding for this programme has been the allocation of research time to faculty (1st flow of funds). Next to that, the ABS research institute offered a personal research allowance to all staff members with a Ph.D. degree who had a 0.5 fte research time allocation, and funding for Ph.D. students for their training and research expenses (it should be noted though, that due to the financial situation, there was a 40% cut this year). As to external funding for staff, this involved several positions (in total accounting for 18% of the research programme’s staff): 2nd flow of funding for one postdoc, and 3rd flow of funding for PhD students and a junior researcher and one part-time postdoc. The research programme also had access to limited funding to cover research related expenses. Prof.dr. Charles Weinberg (The
University of British Columbia) has continued to visit ABS (an arrangement that started in 2008), with several research projects ongoing with some researchers in the programme.

8.3 **OUTPUT: EVALUATION AND RESULTS**

8.3.1 **EVALUATION OF 2010 RESULTS BY PROGRAMME DIRECTOR**

This relatively new research programme, created in 2007, has shown an impressive performance in just a few years. The number of international refereed journal publications has really taken off, as shown by a steady stream of publications since 2008, also in A journals, which cover both strategy and marketing topics. In addition, there are by now already almost 20 forthcoming international refereed articles, including several in top A journals. The output of conference papers, other work in progress, and papers under reviews at journals (including A journals), shows a healthy ambition and proper direction of the programme. Two staff members who joined at the end of 2009 have defended their dissertations at their former universities; one received a cum laude, and the other a best paper award for an article published from a Ph.D. thesis. The research volume, also in terms of staff input, has increased in 2010 as a result of appointments in 2009; in 2010, no new appointees started due to the vacancy stop, although there continued to be large growth in student numbers. The extension of the programme has been directly related to expansion of teaching, at the bachelor, but particularly the master level, where research is integrated in teaching.

8.3.2 **EXPLICIT INDICATORS OF ACADEMIC REPUTATION**

In the four years since its start, the programme has established a clear presence in international reputable outlets, in both international business (with publications in leading IB/IM journals such as JIBS, MIR, JWB, IBR, IMR, JIM), management, strategy and entrepreneurship (e.g. AMR, JMS, JoM, JBV, SMJ), marketing (e.g. JR, IJRM, JPIM, MS). While our focus on some specific topics (sustainability, corporate social responsibility, creative industries) clearly comes to the fore in these publications in ‘mainstream’ journals, some of this output is also published in leading specialised journals (e.g. JBE, B&S). There are regular international best paper awards and other signs of international reputation.

In addition to (forthcoming) publications, programme members have also been active in submitting external funding proposals, again with some success (although not for the Dutch Science Foundation, NWO, in 2010), leading to the appointment to junior researchers (in 2010 and particularly 2011). Members of the programme have been active as reviewers and editorial board members, and co-editors of special issues of international journals.

Ans Kolk and Jonatan Pinkse participate in an international research network (funded by the German Federal Ministry of Education and Research), together with the Institute for Future Studies and Technology Assessment (Germany), University of Victoria (Canada), Yale University (US), Queen’s University Belfast, Royal Holloway University of London, University of Leeds (UK), Euromed Marseille Ecole de Management (France), Umea University (Sweden) and CSR Asia. Another international research project, in relation to transnational climate change governance, with participation from Ans Kolk, includes researchers from several universities in the US, Canada and UK, as well as Sweden and France (funding from The Leverhulme Trust).

8.3.3 **EXPLICIT INDICATORS OF SOCIETAL IMPACT**

Programme members serve on boards of several organisations, academic, more practitioner-
oriented or somewhere in between those two, and reach out on their research. The list of output and activities below gives an overview of these activities as well. Areas in which societal impact is most visible is online marketing (a large project with Child line the Netherlands), the creative industries (projects on creative business incubators and networks, and festivals and cultural activities in the Amsterdam region), corporate social responsibility and sustainability. Several programme members have participated in the Partnership Resource Centre (coordinated by RSM Erasmus University, and funded by the Dutch Ministry of Development Cooperation) that focuses on partnerships for development. Several applied research projects were carried out, resulting in position papers, and articles in progress.

This year, Ans Kolk organised, at the request of the Global Reporting Initiative, an academic conference as part of GRI’s 2010 Amsterdam Global Conference on Sustainability and Transparency (similar to what she did for the previous conference in 2008). Together with Brendan O’Dwyer (accounting) a programme was put together that consisted of panel and poster sessions, combining knowledge and participants from both the accounting and management perspectives. The GRI bi-annual conference attracts over 1,000 participants from business, consulting, policy and society, with high-level prominent speakers from these areas.

8.3.4 OVERVIEW OF RESULTS

**Key publications of the programme**


<table>
<thead>
<tr>
<th>Table 14 Publications in numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Strategy and Marketing</strong></td>
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<tr>
<td>1) Academic publications in international refereed journals</td>
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<tr>
<td>A</td>
</tr>
<tr>
<td>B</td>
</tr>
<tr>
<td>in Dutch refereed journals</td>
</tr>
<tr>
<td>in other international journals</td>
</tr>
<tr>
<td>in other Dutch journals</td>
</tr>
<tr>
<td>papers in proceedings</td>
</tr>
<tr>
<td>chapters in international books</td>
</tr>
<tr>
<td>chapters in books (Dutch)</td>
</tr>
<tr>
<td>2) Monographs</td>
</tr>
<tr>
<td>International</td>
</tr>
<tr>
<td>Dutch</td>
</tr>
<tr>
<td>3) Ph.D. theses</td>
</tr>
<tr>
<td>4) Professional publications</td>
</tr>
</tbody>
</table>
Box 16 Forthcoming international publications


Articles in international refereed journals


Muller, A. & Kolk, A. (2010). Extrinsic and intrinsic drivers of corporate social performance:


**Articles in other international journals**


**Chapters in books (international)**


**Monographs (International)**


**Dissertations**


**Professional publications**


**Popular publications**


Wijnberg, N.M. (2010). In de bergen. Poem in *Academische Boekengids*, September

**Working- and discussion papers**


**Contributions to academic conferences, workshops and seminars**


Ebbers, J.J. (2010, January). The interaction between reputational status and collaboration in the project-based film industry, Research Colloquium Universiteit van Tilburg.


Pinkse, J. (2010). Presenter at symposium on ‘Greening Academic Business Institutions and Stakeholders’ at the Annual meeting of the Academy of Management, Montreal, Canada.


Other lectures on research
Haxhi, I. (2010, October). Department of Sociology, University of Illinois at Champaign-Urbana, Guest Lecture on Corporate Governance and Societal Effect in a Cross-country Comparative Perspective, Champaign-Urbana, USA.

Haxhi, I. (2010, October). Department of Business Administration, College of Business, University of Illinois at Champaign-Urbana, seminar on The Cross-national Diversity
of Corporate Governance Codes: an Actor-centered Institutional Perspective, Champaign-Urbana, USA.


Kolk, A. (2010, June 7). Speaker at concluding meeting for two large NWO research programmes for the topic: Duurzaam produceren en consumenten. The Hague.


Pinkse, J. (2010, June 3). Invited speaker for panel on Business and industry in transitions, KSI Conference, Rotterdam.


Organisational contributions to conferences, workshops and seminars


Haxhi, I. (2010, June). Discussant at the Panel Corporate Governance in Comparative Perspective of the Academy of International Business Meeting, Rio de Janeiro, Brazil.


Kolk, A. (2010, May 26-28). Organiser academic conference as part of the Amsterdam Global Conference on Sustainability and Transparency (Global Reporting Initiative).

Kolk, A. (2010, May 26-28). Chair session on carbon disclosure during academic conference as part of the Amsterdam Global Conference on Sustainability and Transparency (Global Reporting Initiative).


Leenders, M.A.A.M. (2010). Organizion of ISM research seminars (with C. Weinberg (U of British Columbia), P. Aggarwal (U of Toronto), R. Chandy (London Business School), W. Ruigrok (U. of St. Gallen), L. Leydesdorff (UVA FMG), T. Hahn (Euromed Management School, France)).


Participation in academic networks & fellowships

Bridoux, F. (2010). Associate Member of the Center for Research in Entrepreneurial Change and Innovative Strategies (CRECIS)


**Member editorial board/editor international refereed journals**


**Referee activities**


**Human Relations, European Marketing Academy, International Journal of Management Science** and reviewer for NWO (Dutch Science Foundation) for Vidi scholarships in Creative industries and Innovation.


**Membership of academic committees (including Ph.D. committees outside the FEB)**


**Research contributions in the media**


Dolen, W.M. van (2010). Interview in *INSIDE, KPMG*, about Leadership & Integrity.


Dolen, W.M. van (2010). Columnist Swammerdam, Amsterdam FM. Radio program about Science in Amsterdam

Dolen, W.M. van (2010, November 19). Het beste..., Folia.


Leenders, M.A.A.M. (2010). De Werchtergangers en de echte Hippies, *De Morgen, Belgium newspaper, p.29*

Pinkse, J. (2010, June 4). Zoek de verschillen. Interview about nuclear energy for *Folia, 34.*


**Prizes and honours**


**2nd and 3rd stream funding**


Kolk, A. & Pinkse, J. (2010). The role of business in a climate-induced market transition. NWO open competition MaGW [not granted].


Leenders, M.A.A.M. (2010). Co Applicant and member of interdisciplinary research team on Entertainization of Society (P. Valkenburg PI). Funded for 4 years by FMG.

Leenders. M.A.A.M. (2010), Off-label prescription and the role of side-effects and regulatory labeling on the success of medicines, research proposal together with IMS Health, Intersystems, Iknow, and the University of Pennsylvania. [in progress with some parts granted].


Wijnberg, N.M. (2010). CIRP programme, awarded by FES (Fond Economische Structuurversterking/Fund for Reinforcement of the Economic Structure): €10,500,000- (for the whole project coordinated by Delft University, Faculty of Industrial Design), €213,800,- (excluding some minor funding for non-staff costs and supervision) – from which one Ph.D project at ABS and one Postdoc project in Delft under Wijnberg’s (co-) supervision.


**Various activities**


Dolen, W.M. van (2010). Member of Kenniskring Amsterdam.

Dolen, W.M. van (2010). Advisory Board of Marketing Associatie Amsterdam.

Dolen, W.M. van (2010). Advisory Board of Oxyme, Strategic Marketing Consultancy Company.

Dolen, W.M. van (2010). Advisory Board of The Amsterdam MBA Foundation.

Dolen, W.M. van (2010). Member of the Scientific Advisory Board of the NIMA. NIMA is a platform for professional marketers in the Netherlands.


Dolen, W.M. van (2010). Advisory Board of QuantumPerculator, network for entrepreneurs.


**Reprints**

Box 17 External PhD students

François Lenfant

Larissa-Rebecca Fleisher

Stephen Tsang
*Climate change and the automobile industry in China*, promotor: prof.dr. Ans Kolk [planned finalisation: 2013].
9. AMSTERDAM BUSINESS SCHOOL – OTHER RESEARCH

Department: Business Studies: Executive Education, ACLE
METIS-code: uva/fee/bs/ovo
Website: http://www.abs.uva.nl/

Next to output by research staff that does not fall within one of the regular research programmes, this chapter also lists publications by staff attached to the executive educational programmes, who provide a valuable link with the business world and regularly publish on current topics in business for a wider audience. Furthermore output by staff from our faculty attached to the Amsterdam Center of Law and Economics (ACLE) and fiscal economics is presented here.

Table 15 Research in fte

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Function</th>
<th>Total 2008</th>
<th>Total 2009</th>
<th>Total 2010</th>
<th>Funding</th>
</tr>
</thead>
<tbody>
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<td></td>
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<td>ACLE (non-finance group part)</td>
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<tr>
<td>Total 2nd flow of funds</td>
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<td>0,00</td>
<td>0,00</td>
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<tr>
<td>Total 3rd flow of funds</td>
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<tr>
<td>Total 1st f.o.f. excl. Ph.D.’s</td>
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<tr>
<td>Total all flows of funds</td>
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81
### Table 16 Publications in numbers

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### Box 18 Forthcoming international publications


### Articles in international refereed journals


**Articles in Dutch refereed journals**


Ven, J. van de (2010). Beloofd is beloofd: communicatie en coöperatie. TPEdigitaal 4, 4-15.

**Academic publications in other international journals**


**Academic publications in other Dutch Journals**


Chapters in books (international)

Chapters in books (Dutch)

Monographs (International)

Monographs (Dutch)

**Papers in proceedings**

**Dissertations**

**Professional publications**

**Working- and discussion papers**


Praag, C.M. van & Stel, A.J. van (2010). *The more business owners the merrier? The role of tertiary education, Scales EIM working paper.*


**Popular publications**


Praag, C.M. van (2010, Februariy. *Interview in RABO ledenblad.*

Praag, C.M. van (2010, February). *Joint interview in Onderwijsinnovatie.*


**Contributions to academic conferences, workshops and seminars**


Business in Ancient Rome, International Conference on Firm Governance: Law in History, Tel Aviv University.


Dari-Mattiacci, G. (2010, November 15). The Economic Theory of Legal Remedies, Tel Aviv University, law and economics seminar.

Dari-Mattiacci, G. & Hendriks, E.S. (2010, June 15). Comparative Negligence as a Buffer Against Erroneous Standards, University of Haifa, law and economics seminar.


Praag, C.M. van (2010, February 10th). Invited seminar at DIW institute Berlin Germany, Returns to entrepreneurship.

Praag, C.M. van (2010, February 11-12th). Invited workshop participant and speaker at workshop University of Copenhagen Successful Entrepreneurship, Copenhagen, Denmark, “Returns to entrepreneurship”.


Praag, C.M. van (2010, May, 26). invited seminar in Oslo, Norway (Statistics Norway), The entrepreneur's mode of entry: Business takeover or new venture start.

Praag, C.M. van (2010, June, 15), invited workshop presentation at EIM, Zoetermeer, The more business owners the merrier? The role of tertiary education.

Praag, C.M. van (2010, August, 8-10). Academy of Management Meetings in Montreal, Canada, paper presentation: Returns to entrepreneurship.

Praag, C.M. van (2010, August, 8-10). Academy of Management Meetings in Montreal, Canada, paper presentation: The entrepreneur's mode of entry: Business takeover or new venture start.

Praag, C.M. van (2010, October, 18). London School of Economics invited seminar series Gender diversity and team performance: Evidence from a field experiment.
Praag, C.M. van (2010, October, 20). ERIM Rotterdam School of Management invited seminar series Entrepreneurship and role models.
Schinkel, M.P. (2010, November 19). Member of Cartels panel at the UCL conference Implementing Competition Law and Policy: Global Perspectives, New Delphi, India.
Schinkel, M.P. (2010, July 4). Presentation of The Overcharge Method as a Measure for Antitrust Damages in the CRESSE workshop on Enforcement of Competition Policy, Chania, Crete.
Zeben, J.A.W. van (2010, June 16-18). Turkey and the EU: Opportunities and Challenges in the Accession Process, Istanbul, Turkey’s Accession to the EU and Inclusion into the EU ETS.
Zeben, J.A.W. van (2010, March 11-12). EDLE Seminar, Rotterdam, How to Maintain a Market: The European Judiciary and Optimal Remedies for the EU ETS.

Other lectures on research


Praag, C.M. van (2010, February 18). Key note lecture ambitious entrepreneurs, ZZP Netwerk Nederland, Amstelveen

Praag, C.M. van (2010, March 10). Key note lecture the passionate and ambitious entrepreneur, PZO Dag voor de Zelfstandig Ondernemer, Amsterdam

Praag, C.M. van (2010, March 24). lecture The entrepreneur of the future, MKB Lenteboorrel, MKB Amsterdam, Tropenmuseum Amsterdam

Praag, C.M. van (2010, April 20). lecture Research in entrepreneurship, Honours Program VU Amsterdam.

Praag, C.M. van (2010, May 7). SRA Nieuwsvoort seminar MKB en Belasting Het MKB en de herziening van het belastingstelsel.


Praag, C.M. van (2010, June 10). Lecture Grande Finale Kennisintensief Ondernemerschap, Brabant University.

Praag, C.M. van (2010, September 13). Lecture Lustrum Stichting Vrouwelijke Ondernemers (SVE), Utrecht.


Praag, C.M. van & Bakas, A. (2010, October 1). Lecture Trends and Success Indicators in Entrepreneurship, Brabant Center for Entrepreneurship.

Praag, C.M. van (2010, November 3). Lecture Samen Slimmer Groeien, conference for high growth entrepreneurs, Port4Growth, Schiphol.


Schinkel, M.P. (2010, October 1). Inaugural lecture on Market Oversight Games, University of Amsterdam.


**Organisational contributions to conferences, workshops and seminars**


Praag, C.M. van (2010, January 19). ACE@VU organized MKB Amsterdam Verkiezingsdebat (the leaders of the Amsterdam political parties discussed SME related topics).
Praag, C.M. van (2010, April 16). Conference on Social Entrepreneurship at KIT with ACE@VU
Praag, C.M. van (2010, June 28-29). International academic workshop The development of Entrepreneurship capabilities. ACE co-organized with Indiana University
Schinkel, M.P. (2010, April 21). Chair of the CLEEN PhD-meeting University of Amsterdam.
Schinkel, M.P. (2010, May 14-16). Member of the Program Committee of the IIOC, Vancouver, Canada.

**Participation in academic networks & fellowships**

Hoorn, A.I.J.M. van der (2010). Member of the Council of the Association of European Transport (AET). AET organises the European Transport Conference (ETC). The ETC in October is the largest annual conference focused on transportation in Europe.
Praag, C.M. van (2010). Research Fellow Tinbergen Institute.
Praag, C.M. van (2010). Research Professor at the Max Planck Institute of Economics, Jena.
Praag, C.M. van (2010). Research Fellow IZA Institute for Labour Market Research, Bonn.
Wit, J.G. de (2010). Member of the German Aviation Research Society.
Wit, J.G. de (2010). Member Benelux Inter Universitaire Groepering van Vervoerseconomen (BIVEC).

**Volume-editorship**

**Member editorial board/editor international journals**
Wit, J.G. de (2010). Member of the editorial board Journal of Air Transportation.
Wit, J.G. de (2010). Member of the editorial board Journal of Air Transport Management.

**Member editorial board/editor Dutch journals**
Wit, J.G. de (2010). Member of the editorial board Tijdschrift voor Vervoerswetenschap.

**Referee activities**
Dari Mattiacci, G. (2010). Referee for JLEO.

**Membership of academic committees (including Ph.D. committees outside the FEB)**
Buitelaar, W. (2010). Member Advisory Committee Chair Real Estate, FEB.
Buitelaar, W. (2010). Chairman Advisory Committee Chair Strategy, FEB.
Buitelaar, W. (2010). Member Advisory Committee Chair Ien Dales, FRG.
Gool, P. van (2010, April 12). Member of the PhD committee of RemØy, H. Out of Office: A study on the cause of office vacancy and transformation as a means to cope and


Roos Lindgreen, E. (2010, 3 June). Member Ph.D. committee W. Tewarie (Vrije Universiteit; supervisor: Prof.dr. Y. Tan).


Research contributions in the media


Prizes and honours

Praag, C.M. van (2010, November). Brabant Center for Entrepreneurship award for contribution to research and education in entrepreneurship.

Praag, C.M. van (November 2010). ACE nominated for the European Enterprise Award.


Various activities


Gool, P. van (2010). Member academic committee RICS.

Gool, P. van (2010). Member of advisory investment committee of the pension fund PNO Media, Hilversum.

Gool, P. van (2010). Chairman of the investment committee of the property fund Stedenfonds in Amsterdam.

Gool, P. van (2010). Chairman exam committee Amsterdam School of Real Estate.

Gool, P. van (2010). Member of the board of governors of Bo-Ex (social housing company) in Utrecht.


Leenaars, J.J.A. (2010). Member of the board of the COELO chair (Rijksuniversiteit Groningen).


Leenaars, J.J.A. (2010). Organizer and chair Nordemann-lezing (UvA)

Praag, C.M. van (2010). Advisor Studiecommissie Belastingstelsel (vrz Prof dr S van Weeghel) van het Ministerie van Financien met betrekking tot het thema ‘Bevorderen ondernemerschap en fiscaliteit’.

Praag, C.M. van (2010). Chair Commissie Wetsevaluatie Kamers van Koophandel, Ministerie van Economische Zaken.

Praag, C.M. van (2010). External member SER commissie voor het behandelen van de adviesaanvraag positie zelfstandige ondernemers.

Praag, C.M. van (2010). Member of the Scientific Committee of the “Federatie Zakenvrouwen”.

Praag, C.M. van (2010). Member of the Advisory Committee of UvA/AMC Bureau Kennistransfer.

Praag, C.M. van (2010). Founding academic Director of the Amsterdam Center for Entrepreneurship.

Praag, C.M. van (2010). Member of the Supervisory Board of APG Group NV.

Praag, C.M. van (2010). Member of the Board of SEO Economisch Onderzoek.

Praag, C.M. van (2010). Member of the Curatorium of the Chair “Ethnic entrepreneurship”, IMES UvA (Sponsored by VNO NCW).

Praag, C.M. van (2010). Member of the Jury of the Science Park Amsterdam Ideas Competition.

Reprints

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<th>Box 20 Other external Ph.D. students</th>
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| **Boon-Farmer, Mary van der**  
Organisational Behaviour, promotor: Jacob de Smit [planned finalisation: 2012] |
| **Peter Blok**  
| **Budde, Axel**  
Suitability of a pattern recognitionalgorithm for the quantification of airline schedule co-ordination. Promotor: Jaap de Wit [planned finalisation: 2013] |
| **Joustra, P.**  
Associative Corporate Governance, promotor: Wout Buitelaar, co-promotor: prof.dr. ir. G.H. de Vries [planned finalisation: 2013] |
| **Ksawery Mulinski**  
Essays on supply chain management, Promotores: Jacob de Smit and Hans Strikwerda [planned finalisation 2011] |
| **Tilman Platz**  
The efficient integration of inland waterway shipping into continental intermodel transport chains – Possibilities and Measures, Promotores: Toon van der Hoorn and Rob van der Heijden [planned finalisation: 2012] |
| **Jacob Ruggeberg**  
Dispensed Damages and Deterrence in Antitrust Law Enforcement, Promotores: Joe McCahery & Maarten-Pieter Schinkel, [planned finalisation: 2012]. |
| **Walter Swinkels**  
The Limits and Contributions of Internal Auditing to the control of the firm, promotor: Hans Strikwerda [planned finalisation: 2013] |